



Lamar Advertising to appear at the Citi 2024 Global Property CEO Conference

February 16, 2024

BATON ROUGE, La., Feb. 16, 2024 (GLOBE NEWSWIRE) -- Lamar Advertising Company (Nasdaq: LAMR) today announced that Sean Reilly, CEO of Lamar Advertising Company, is scheduled to participate in a question-and-answer session at the Citi 2024 Global Property CEO Conference on Monday, March 4, 2024 at approximately 8:10 a.m. EST.

The session will be carried live via audio webcast at the Company's website, www.lamar.com, and will be archived for 30 days.

About Lamar Advertising Company

Founded in 1902, Lamar Advertising Company (Nasdaq: LAMR) is one of the largest outdoor advertising companies in North America, with approximately 363,000 displays across the United States and Canada. Lamar offers advertisers a variety of billboard, interstate logo, transit and airport advertising formats, helping both local businesses and national brands reach broad audiences every day. In addition to its more traditional out-of-home inventory, Lamar is proud to offer its customers the largest network of digital billboards in the United States with approximately 4,700 displays.

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Source: Lamar Advertising Company