



## Lamar Advertising to appear at the Morgan Stanley Technology, Media and Telecom Conference

February 20, 2024

BATON ROUGE, La., Feb. 20, 2024 (GLOBE NEWSWIRE) -- Lamar Advertising Company (Nasdaq: LAMR) today announced that Sean Reilly, CEO of Lamar Advertising Company, is scheduled to participate in a question-and-answer session at the Morgan Stanley Technology, Media and Telecom Conference on Wednesday, March 6, 2024 at approximately 2:00 p.m. EST.

The session will be carried live via audio webcast at the Company's website, [www.lamar.com](http://www.lamar.com), and will be archived for 30 days.

### **About Lamar Advertising Company**

Founded in 1902, Lamar Advertising Company (Nasdaq: LAMR) is one of the largest outdoor advertising companies in North America, with approximately 363,000 displays across the United States and Canada. Lamar offers advertisers a variety of billboard, interstate logo, transit and airport advertising formats, helping both local businesses and national brands reach broad audiences every day. In addition to its more traditional out-of-home inventory, Lamar is proud to offer its customers the largest network of digital billboards in the United States with approximately 4,700 displays.

### **Company Contact:**

Buster Kantrow  
(225) 926-1000  
[bkantrow@lamar.com](mailto:bkantrow@lamar.com)



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