



## Lamar Advertising Announces Tax Reporting Information For 2024 Distributions on Common Stock

January 21, 2025

BATON ROUGE, La., Jan. 21, 2025 (GLOBE NEWSWIRE) -- Lamar Advertising Company ("Lamar") (Nasdaq: LAMR) today announced certain year-end federal income tax reporting information for its 2024 distributions on its Class A and Class B common stock ("Common Stock").

The following table summarizes, for federal income tax purposes, the nature of distributions paid to holders of Lamar Common Stock, presented on a per share basis, during the calendar year ended December 31, 2024. Stockholders are encouraged to consult with their tax advisors as to the specific tax treatment of Lamar's 2024 distributions.

### Lamar Advertising Company Common Stock Ticker Symbol: LAMR

		Cash	Ordinary	Qualified		
		Distribution	Taxable	Taxable	Sec. 199A	Return of
		(per share)	Dividend	Dividend	Dividend	Capital
<u>Record Date</u>	<u>Payable Date</u>	<u>(per share)</u>	<u>(per share)</u>	<u>(per share)*</u>	<u>(per share)*</u>	<u>(per share)</u>
3/15/2024	3/28/2024	\$1.3000	\$1.3000	\$0.0728	\$1.2272	\$0.0000
6/17/2024	6/28/2024	\$1.3000	\$1.3000	\$0.0728	\$1.2272	\$0.0000
9/18/2024	9/30/2024	\$1.4000	\$1.4000	\$0.0784	\$1.3216	\$0.0000
12/18/2024	12/30/2024	\$1.6500	\$1.6500	\$0.0924	\$1.5576	\$0.0000

\*Qualified taxable dividend and Sec. 199A dividend amounts included in ordinary taxable dividend amount.

### About Lamar Advertising Company

Founded in 1902, Lamar Advertising Company is one of the largest outdoor advertising companies in North America, with over 360,000 displays across the United States and Canada. Lamar offers advertisers a variety of billboard, interstate logo, transit and airport advertising formats, helping both local businesses and national brands reach broad audiences every day. In addition to its more traditional out of home inventory, Lamar is proud to offer its customers the largest network of digital billboards in the United States with over 4,800 displays.

### Company Contact:

Buster Kantrow  
Lamar Advertising Company  
(225) 926-1000  
[bkantrow@lamar.com](mailto:bkantrow@lamar.com)