



## **Lamar Advertising to appear at the Morgan Stanley Technology, Media & Telecom Conference**

February 25, 2026

BATON ROUGE, La., Feb. 25, 2026 (GLOBE NEWSWIRE) -- Lamar Advertising Company (Nasdaq: LAMR) today announced that Sean Reilly, CEO of Lamar Advertising Company, is scheduled to participate in a question-and-answer session at the Morgan Stanley Technology, Media & Telecom Conference on Wednesday, March 4, 2026 at approximately 6:20 p.m. EST.

The session will be carried live via audio webcast at the Company's website, [www.lamar.com](http://www.lamar.com), and will be archived for 30 days.

### **About Lamar Advertising Company**

Founded in 1902, Lamar Advertising Company (Nasdaq: LAMR) is one of the largest outdoor advertising companies in North America, with over 360,000 displays across the United States and Canada. Lamar offers advertisers a variety of billboard, interstate logo, transit and airport advertising formats, helping both local businesses and national brands reach broad audiences every day. In addition to its more traditional out-of-home inventory, Lamar is proud to offer its customers the largest network of digital billboards in the United States with over 5,500 displays.

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