



Lamar Advertising to appear at the 49th Annual J.P. Morgan Global Technology, Media and Communications Conference

May 20, 2021

Baton Rouge, Louisiana – Thursday, May 20, 2021 – Lamar Advertising Company (Nasdaq: LAMR) today announced that Sean Reilly, CEO of Lamar Advertising Company, is scheduled to participate in a question-and-answer session at the J.P. Morgan virtual Global Technology, Media and Communications Conference on Wednesday, May 26, 2021 at approximately 4:25 p.m. (ET).

The session will be carried live via audio webcast at the Company's website, www.lamar.com, and will be archived for 30 days.

About Lamar Advertising Company

Founded in 1902, Lamar Advertising Company (Nasdaq: LAMR) is one of the largest outdoor advertising companies in North America, with more 351,000 displays across the United States and Canada. Lamar offers advertisers a variety of billboard, interstate logo, transit and airport advertising formats, helping both local businesses and national brands reach broad audiences every day. In addition to its more traditional out-of-home inventory, Lamar is proud to offer its customers the largest network of digital billboards in the United States with over 3,600 displays. Please feel free to explore our website www.lamar.com or contact us at hello@lamar.com for additional information.

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