



Lamar Advertising to Appear at Nareit's REITworld: 2020 Annual Conference

November 12, 2020

Baton Rouge, Louisiana – Thursday, November 12, 2020 – Lamar Advertising Company (Nasdaq: LAMR) today announced that Sean Reilly, Chief Executive Officer, and Jay Johnson, Chief Financial Officer, will be providing a company overview at Nareit's REITworld: 2020 Annual Conference on Tuesday, November 17, 2020, at approximately 10:30 am (CT). The conference is being held virtually.

The presentation will be available on the Investor Relations section of Lamar's website at www.lamar.com. Access to the conference webcast is available through REITworld registration at www.reit.com/events.

About Lamar Advertising Company

Founded in 1902, Lamar Advertising Company is one of the largest outdoor advertising companies in North America, with more than 357,500 displays across the United States and Canada. Lamar offers advertisers a variety of billboard, interstate logo, transit and airport advertising formats, helping both local businesses and national brands reach broad audiences every day. In addition to its more traditional out of home inventory, Lamar is proud to offer its customers the largest network of digital billboards in the United States with over 3,600 displays.

Company Contact:

Buster Kantrow
Director of Investor Relations
Lamar Advertising Company
(225) 926-1000
bkantrow@lamar.com