



Lamar Advertising to appear at the Goldman Sachs 29th Annual Communacopia Conference

September 9, 2020

Baton Rouge, Louisiana – Wednesday, September 9, 2020 – Lamar Advertising Company (Nasdaq: LAMR) today announced that Sean Reilly, CEO of Lamar Advertising Company, is scheduled to participate in a question-and-answer session at the Goldman Sachs 29th Annual Communacopia Conference on Wednesday, September 16, 2020, at approximately 4:35 p.m. (ET).

The question and answer session will be carried live via audio webcast at the Company's website, www.lamar.com, and will be archived for 30 days.

About Lamar Advertising Company

Founded in 1902, Lamar Advertising Company is one of the largest outdoor advertising companies in North America, with more than 385,000 displays across the United States and Canada. Lamar offers advertisers a variety of billboard, interstate logo, transit and airport advertising formats, helping both local businesses and national brands reach broad audiences every day. In addition to its more traditional out of home inventory, Lamar is proud to offer its customers the largest network of digital billboards in the United States with over 3,600 displays.

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