



Lamar Advertising to appear at the Morgan Stanley Technology, Media & Telecom Conference

February 26, 2020

Baton Rouge, Louisiana – Wednesday, February 26, 2020 – Lamar Advertising Company (Nasdaq: LAMR) today announced that Sean Reilly, CEO of Lamar Advertising Company, is scheduled to participate in a question-and-answer session at the Morgan Stanley Technology, Media & Telecom Conference in San Francisco, CA on Wednesday, March 04, 2020 at 5:20 p.m. (PT).

The question-and-answer session will be carried live via audio webcast at the Company's website, www.lamar.com, and will be archived for 30 days.

General Information

Founded in 1902, Lamar Advertising (Nasdaq: LAMR) is one of the largest outdoor advertising companies in North America, with over 390,000 displays across the United States and Canada. Lamar offers advertisers a variety of billboard, interstate logo, transit and airport advertising formats, helping both local businesses and national brands reach broad audiences every day. In addition to its more traditional out-of-home inventory, Lamar is proud to offer its customers the largest network of digital billboards in the United States with over 3,500 displays.

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