



Lamar Advertising to Appear at the Wells Fargo Media Forum

November 8, 2018

Baton Rouge, Louisiana – Thursday, November 8, 2018 – Lamar Advertising Company (Nasdaq: LAMR) today announced that Sean Reilly, CEO of Lamar Advertising Company, is scheduled to participate in a question-and-answer session at the Wells Fargo Media Forum in New York, NY on Thursday, November 15, 2018 at approximately 11:05 a.m. (ET).

The question-and-answer session will be carried live via audio webcast at the Company's website, www.lamar.com, and will be archived for 30 days.

Founded in 1902, Lamar Advertising (Nasdaq: LAMR) is one of the largest outdoor advertising companies in North America, with more than 348,000 displays across the United States and Canada. Lamar offers advertisers a variety of billboard, interstate logo, transit and airport advertising formats, helping both local businesses and national brands reach broad audiences every day. In addition to its more traditional out-of-home inventory, Lamar is proud to offer its customers the largest network of digital billboards in the United States with over 2,900 displays.

Please feel free to explore our website www.lamar.com or contact us at hello@lamar.com for additional information.

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