



Lamar Advertising to appear at the 46th Annual J.P. Morgan Global Technology, Media and Communications Conference

May 8, 2018

Baton Rouge, Louisiana – Tuesday, May 8, 2018 – Lamar Advertising Company (Nasdaq: LAMR) today announced that Sean Reilly, CEO of Lamar Advertising Company, is scheduled to participate in a question-and-answer session at the 46th Annual J.P. Morgan Global Technology, Media and Communications Conference in Boston, MA on Tuesday, May 15, 2018 at approximately 3:00 p.m. (ET).

The question-and-answer session will be carried live via audio webcast at the Company's website, www.lamar.com, and will be archived for 30 days.

Founded in 1902, Lamar Advertising (Nasdaq: LAMR) is one of the largest outdoor advertising companies in North America, with more than 348,000 displays across the United States and Canada. Lamar offers advertisers a variety of billboard, interstate logo, transit and airport advertising formats, helping both local businesses and national brands reach broad audiences every day. In addition to its more traditional out-of-home inventory, Lamar is proud to offer its customers the largest network of digital billboards in the United States with over 2,800 displays.

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