



## **Lamar Advertising Company to Release Fourth Quarter Ended December 31, 2017 Operating Results**

January 2, 2018

Baton Rouge, Louisiana – Tuesday, January 2, 2018 - Lamar Advertising Company (Nasdaq: "LAMR") will release its fourth quarter ended December 31, 2017 earnings report before the market opens Tuesday, February 27, 2018. Lamar will host a conference call on Tuesday, February 27, 2018 at 8:00 a.m. (central time) to discuss the Company's results and answer questions relating to company operations.

Instructions for dialing into Lamar's conference call are provided below:

**All Callers: 1-334-323-0520 or 1-334-323-9871**  
**Passcode: Lamar**

**Replay: 1-334-323-0140 or 1-877-919-4059**  
**Passcode: 30903587**

Available through Tuesday, March 6, 2018 at 11:59 p.m. eastern time

**Live Webcast:** [www.lamar.com](http://www.lamar.com)

**Webcast Replay:** [www.lamar.com](http://www.lamar.com)

Available through Tuesday, March 6, 2018 at 11:59 p.m. eastern time

**Company Contact:**

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