FORM 4

## UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

	OMB APP	ROVAL							
	OMB Number:	3235-0287							
l	Estimated average burden								

0.5

hours per response:

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

					or	Section	30(h)	of the	Inves	tment	Company Ad	t of 194	)								
1. Name and Address of Reporting Person*  REILLY KEVIN P JR						2. Issuer Name and Ticker or Trading Symbol LAMAR ADVERTISING CO/NEW [								5. Relationship of Reporting Person(s) to Issuer (Check all applicable)							
						LAMR ]								X	Dire	ctor		X 10	0% Ov	wner	
(Last)	(Last) (First) (Middle)				_									X	Offic belo	er (give t w)	itle		ther (s	specify	
5551 CORPORATE BOULEVARD						3. Date of Earliest Transaction (Month/Day/Year) 09/10/2003								Chief Executive Officer							
(Street) BATON ROUGE LA 7080			8		4. If Amendment, Date of Original Filed (Month/Day/Year) 09/12/2003									Individual or Joint/Group Filing (Check Applicable Line)     X Form filed by One Reporting Person     Form filed by More than One Reporting Person							
(City)	(St	ate) (	Zip)																		
		Tabl	eI-	Non-Deriv	ativ	e Seci	uritie	s Ac	quir	ed, C	isposed	of, or	Benefici	ally C	)wn	ed					
1. Title of Security (Instr. 3)			2. Transaction Date (Month/Day/Y	Execution (Execution (		emed ion Date, /Day/Year)		3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and			5. Amour Securitie Beneficia Owned F Reported		i ly	Form:   (D) or I	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership (Instr. 4)		
								C	ode	v	Amount	(A) or (D)	Price	Tran	sactions r. 3 au				(	<del>-</del> /,	
Class A Common Stock 09/10				09/10/200	)3	3		P(	1)(2)		548,138	A	A \$31.48 <sup>(2)</sup>		548,138		I		By Part	tnership <sup>(3)</sup>	
		Та	ble	II - Derivat (e.g., p							posed of convert				ned						
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	Exe if an	3A. Deemed Execution Date, if any (Month/Day/Year)		saction (Instr.	5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)			Amou Secu Unde Deriv	rlying ative rity (Instr. 3	8. Prio Deriv Secui (Instr.	ative ity	9. Numb derivati Securiti Benefic Owned Followin Reporte Transac (Instr. 4	ve es ially ng ed etion(s)	10. Owners Form: Direct ( or Indir (I) (Inst	D) ect	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
									Date	e	Expiration	,	Amount or Number of								

## **Explanation of Responses:**

- 1. This amendment is being filed to correct the amount and price of the acquired shares as reported on September 12, 2003.
- 2. The Reilly Family Limited Partnership ("RFLP") received 548,138 shares of Lamar Advertising Company Class A common stock in connection with the redemption of an interest in an exchange fund. The shares were valued at \$31.48 per share for the purpose of determining the value of the shares distributed to it in connection with the redemption.
- $3. \ Held \ by the RFLP, of which the reporting person is the Managing Partner. The RFLP \ also holds 9,000,000 \ shares of Class \ B \ common stock.$

## Remarks:

<u>Kevin P. Reilly, Jr.</u> <u>04/06/2004</u>

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- \* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- \*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

 $Note: File \ three \ copies \ of \ this \ Form, \ one \ of \ which \ must \ be \ manually \ signed. \ If \ space \ is \ insufficient, \ see \ Instruction \ 6 \ for \ procedure.$ 

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.