FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.	.C. 20549
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Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See	STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP
Instruction 1(b).	Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

	OMB APPRO	OVAL
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* Reilly Wendell					LA	2. Issuer Name and Ticker or Trading Symbol LAMAR ADVERTISING CO/NEW LAMR									5. Relationship of Report (Check all applicable) X Director			ng Person(s) to Issuer 10% Owner		
(Last) (First) (Middle) C/O LAMAR ADVERTISING COMPANY 5321 CORPORATE BOULEVARD				3. Date of Earliest Transaction (Month/Day/Year) 04/21/2014										Offic below	er (give title w)		other elow)	(specify		
(Street) BATON ROUGE LA 70808 (City) (State) (Zip)				4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person Form filed by More than One Reporting Person						
		Tabl	e I - Nor	n-Deriv	ative	Se	curiti	es Ac	quire	d, Di	sposed o	of, o	r Be	nefici	ally C	Owne	ed			
1. Title of Security (Instr. 3) 2. Transac Date (Month/Date)					Execution Date,			Cod	Transaction Disposed Of (D) (Instr. 3, Code (Instr. 5)						ities icially d Following	6. Owners Form: Dir (D) or Indi (I) (Instr. 4	ect rect	7. Nature of Indirect Beneficial Ownership (Instr. 4)		
								Cod	e v	Amount	Amount (A) or (D)		Price	.	Transaction(s) (Instr. 3 and 4)				(11341.4)	
Class A Common Stock 04/21/				/2014	2014			S		1	1		\$53	1.96		1,220	D			
Class A Common Stock																10	I		By LP ⁽¹⁾	
Class A Common Stock															5,000		I		By spouse	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)																			
1. Title of Derivative Security (Instr. 3)	vative rity or Exercise Price of Derivative Security Conversion or Exercise Price of Derivative Security Price of Deriv		Transa Code (str. Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Expira (Month	tion Da h/Day/\		Amount of Securities Underlying Derivative Security (Instr. and 4)		f g g Instr. 3	nt er		9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Owner Form: Direct or Indi (I) (Ins	(D) rect	11. Nature of Indirect Beneficial Ownership (Instr. 4)		

Explanation of Responses:

1. The spouse of the reporting person is the general partner of Lamar Legacy, L.P., which owns the reported securities.

Remarks:

/s/ James McIlwain, as attorney-in-fact

** Signature of Reporting Person Date

04/28/2014

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.