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**UNITED STATES  
SECURITIES AND EXCHANGE COMMISSION  
WASHINGTON, D.C. 20549**

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**FORM 8-K**

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**CURRENT REPORT  
Pursuant to Section 13 or 15(d)  
of the Securities Exchange Act of 1934**

**Date of Report (Date of earliest event reported): February 23, 2024**

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**LAMAR ADVERTISING COMPANY**

(Exact name of registrants as specified in its charter)

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Delaware  
(States or other jurisdictions  
of incorporation)

001-36756  
(Commission File  
Numbers)

47-0961620  
(IRS Employer  
Identification Nos.)

**5321 Corporate Blvd., Baton Rouge, Louisiana 70808**  
(Address of principal executive offices and zip code)

**(225) 926-1000**  
(Registrants' telephone number, including area code)

N/A  
(Former name or former address, if change since last report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions (see General Instruction A.2. below):

- Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)
- Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)
- Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))
- Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Lamar Advertising Company securities registered pursuant to Section 12(b) of the Act:

Title of each class	Trading Symbol(s)	Name of each exchange on which registered
Class A common stock, \$0.001 par value	LAMR	The NASDAQ Stock Market, LLC

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (17 CFR §230.405) or Rule 12b-2 of the Securities Exchange Act of 1934 (17 CFR §240.12b-2).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

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**Item 2.02. Results of Operations and Financial Condition.**

On February 23, 2024, Lamar Advertising Company announced via press release its results for the quarter and year ended December 31, 2023. A copy of Lamar's press release is hereby furnished to the Commission and incorporated by reference herein as Exhibit 99.1.

**Item 9.01. Financial Statements and Exhibits.**

(d) Exhibits

<b>Exhibit No.</b>	<b>Description</b>
99.1	<a href="#">Press Release of Lamar Advertising Company, dated February 23, 2024, reporting Lamar's financial results for the quarter and year ended December 31, 2023.</a>
104	Cover Page Interactive Data File - (embedded within the Inline XBRL document).

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## SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrants have duly caused this report to be signed on their behalf by the undersigned hereunto duly authorized.

Date: February 23, 2024

### LAMAR ADVERTISING COMPANY

By: /s/ Jay L. Johnson  
Jay L. Johnson  
Executive Vice President, Chief Financial Officer, and Treasurer



5321 Corporate Boulevard  
Baton Rouge, LA 70808

**Lamar Advertising Company Announces  
Fourth Quarter and Year Ended December 31, 2023 Operating Results**

*Three Month Results*

- Net revenue was \$555.9 million
- Net income was \$149.3 million
- Adjusted EBITDA was \$268.2 million

*Twelve Month Results*

- Net revenue was \$2.11 billion
- Net income was \$496.8 million
- Adjusted EBITDA was \$985.7 million

Baton Rouge, LA – February 23, 2024 - Lamar Advertising Company (the “Company” or “Lamar”) (Nasdaq: LAMR), a leading owner and operator of outdoor advertising and logo sign displays, announces the Company’s operating results for the fourth quarter and year ended December 31, 2023.

"Revenue growth accelerated as we moved through the fourth quarter, primarily because of strength in local sales. In addition, our team continued to do an outstanding job controlling expenses," Lamar chief executive Sean Reilly said. "The result is that we achieved \$7.47 in full year AFFO per diluted share, easily beating our revised guidance range for 2023. For 2024, we are projecting further growth in AFFO, with a range of \$7.67 to \$7.82 per diluted share."

*Fourth Quarter Highlights*

- Net revenue increased 3.8%
- Adjusted EBITDA increased 6.3%
- Diluted AFFO per share increased 9.9%

**Fourth Quarter Results**

Lamar reported net revenues of \$555.9 million for the fourth quarter of 2023 versus \$535.5 million for the fourth quarter of 2022, a 3.8% increase. Operating income for the fourth quarter of 2023 increased \$81.7 million to \$191.7 million as compared to \$110.1 million for the same period in 2022. Lamar recognized net income of \$149.3 million for the fourth quarter of 2023 as compared to net income of \$66.1 million for same period in 2022, an increase of \$83.2 million. Net income per diluted share was \$1.46 and \$0.65 for the three months ended December 31, 2023 and 2022, respectively.

Adjusted EBITDA for the fourth quarter of 2023 was \$268.2 million versus \$252.3 million for the fourth quarter of 2022, an increase of 6.3%.

Cash flow provided by operating activities was \$254.2 million for the three months ended December 31, 2023 versus \$244.5 million for the fourth quarter of 2022, an increase of \$9.7 million. Free cash flow for the fourth quarter of 2023 was \$180.3 million as compared to \$159.3 million for the same period in 2022, a 13.2% increase.

For the fourth quarter of 2023, funds from operations, or FFO, was \$213.7 million versus \$195.2 million for the same period in 2022, an increase of 9.5%. Adjusted funds from operations, or AFFO, for the fourth quarter of 2023 was \$215.0 million compared to \$194.5 million for the same period in 2022, an increase of 10.5%. Diluted AFFO per share increased 9.9% to \$2.10 for the three months ended December 31, 2023 as compared to \$1.91 for the same period in 2022.

### **Acquisition-Adjusted Three Months Results**

Acquisition-adjusted net revenue for the fourth quarter of 2023 increased 2.5% over acquisition-adjusted net revenue for the fourth quarter of 2022. Acquisition-adjusted EBITDA for the fourth quarter of 2023 increased 5.1% as compared to acquisition-adjusted EBITDA for the fourth quarter of 2022. Acquisition-adjusted net revenue and acquisition-adjusted EBITDA include adjustments to the 2022 period for acquisitions and divestitures for the same time frame as actually owned in the 2023 period. See “Reconciliation of Reported Basis to Acquisition-Adjusted Results”, which provides reconciliations to GAAP for acquisition-adjusted measures.

### **Twelve Month Results**

Lamar reported net revenues of \$2.11 billion for the twelve months ended December 31, 2023 versus \$2.03 billion for the twelve months ended December 31, 2022, a 3.9% increase. Operating income for the twelve months ended December 31, 2023 increased \$97.4 million to \$675.4 million as compared to \$578.0 million for the same period in 2022. Lamar recognized net income of \$496.8 million for the twelve months ended December 31, 2023 as compared to net income of \$438.6 million for the same period in 2022, an increase of \$58.2 million. Net income per diluted share was \$4.85 and \$4.31 for the twelve months ended December 31, 2023 and 2022, respectively.

Adjusted EBITDA for the twelve months ended December 31, 2023 was \$985.7 million versus \$938.1 million for the same period in 2022, an increase of 5.1%.

Cash flow provided by operating activities was \$783.6 million for the twelve months ended December 31, 2023, an increase of \$2.0 million as compared to the same period in 2022. Free cash flow for the twelve months ended December 31, 2023 was \$633.8 million as compared to \$636.3 million for the same period in 2022, a 0.4% decrease.

For the twelve months ended December 31, 2023, funds from operations, or FFO, was \$767.9 million versus \$757.0 million for the same period in 2022, an increase of 1.4%. Adjusted funds from operations, or AFFO, for the twelve months ended December 31, 2023 was \$762.3 million compared to \$749.7 million for the same period in 2022, an increase of 1.7%. Diluted AFFO per share increased 1.2% to \$7.47 for the twelve months ended December 31, 2023 as compared to \$7.38 for the same period in 2022.

### **Liquidity**

As of December 31, 2023, Lamar had \$715.8 million in total liquidity that consisted of \$671.2 million available for borrowing under its revolving senior credit facility and \$44.6 million in cash and cash equivalents. There were \$70.0 million in borrowings outstanding under the Company’s revolving credit facility and \$249.6 million outstanding under the Accounts Receivable Securitization Program as of the same date.

### **Guidance**

We expect net income per diluted share for fiscal year 2024 to be between \$5.02 and \$5.07, with diluted AFFO per share between \$7.67 and \$7.82. See “Supplemental Schedules Unaudited REIT Measures and Reconciliations to GAAP Measures” for reconciliation to GAAP.

## **Forward-Looking Statements**

This press release contains forward-looking statements, including statements regarding sales trends. These statements are subject to risks and uncertainties that could cause actual results to differ materially from those projected in these forward-looking statements. These risks and uncertainties include, among others: (1) our significant indebtedness; (2) the state of the economy and financial markets generally, and the effect of the broader economy on the demand for advertising; (3) the continued popularity of outdoor advertising as an advertising medium; (4) our need for and ability to obtain additional funding for operations, debt refinancing or acquisitions; (5) our ability to continue to qualify as a Real Estate Investment Trust (“REIT”) and maintain our status as a REIT; (6) the regulation of the outdoor advertising industry by federal, state and local governments; (7) the integration of companies and assets that we acquire and our ability to recognize cost savings or operating efficiencies as a result of these acquisitions; (8) changes in accounting principles, policies or guidelines; (9) changes in tax laws applicable to REITs or in the interpretation of those laws; (10) our ability to renew expiring contracts at favorable rates; (11) our ability to successfully implement our digital deployment strategy; and (12) the market for our Class A common stock. For additional information regarding factors that may cause actual results to differ materially from those indicated in our forward-looking statements, we refer you to the risk factors included in Item 1A of our Annual Report on Form 10-K for the year ended December 31, 2022, as supplemented by any risk factors contained in our Quarterly Reports on Form 10-Q and our Current Reports on Form 8-K. We caution investors not to place undue reliance on the forward-looking statements contained in this document. These statements speak only as of the date of this document, and we undertake no obligation to update or revise the statements, except as may be required by law.

## **Use of Non-GAAP Financial Measures**

The Company has presented the following measures that are not measures of performance under accounting principles generally accepted in the United States of America (“GAAP”): adjusted earnings before interest, taxes, depreciation and amortization (“adjusted EBITDA”), free cash flow, funds from operations (“FFO”), adjusted funds from operations (“AFFO”), diluted AFFO per share, outdoor operating income, acquisition-adjusted results and acquisition-adjusted consolidated expense. Our management reviews our performance by focusing on these key performance indicators not prepared in conformity with GAAP. We believe these non-GAAP performance indicators are meaningful supplemental measures of our operating performance and should not be considered in isolation of, or as a substitute for their most directly comparable GAAP financial measures.

Our Non-GAAP financial measures are determined as follows:

- We define adjusted EBITDA as net income before income tax expense (benefit), interest expense (income), loss (gain) on extinguishment of debt and investments, equity in (earnings) loss of investee, stock-based compensation, depreciation and amortization, loss (gain) on disposition of assets and investments, transaction expenses and capitalized contract fulfillment costs, net.
- Adjusted EBITDA margin is defined as adjusted EBITDA divided by net revenues.
- Free cash flow is defined as adjusted EBITDA less interest, net of interest income and amortization of deferred financing costs, current taxes, preferred stock dividends and total capital expenditures.
- We use the National Association of Real Estate Investment Trusts definition of FFO, which is defined as net income before (gain) loss from the sale or disposal of real estate assets and investments, net of tax, and real estate related depreciation and amortization and including adjustments to eliminate unconsolidated affiliates and non-controlling interest.
- We define AFFO as FFO before (i) straight-line revenue and expense; (ii) capitalized contract fulfillment costs, net; (iii) stock-based compensation expense; (iv) non-cash portion of tax provision; (v) non-real estate related depreciation and amortization; (vi) amortization of deferred financing costs; (vii) loss on extinguishment of debt; (viii) transaction expenses; (ix) non-recurring infrequent or unusual losses (gains); (x) less maintenance capital expenditures; and (xi) an adjustment for unconsolidated affiliates and non-controlling interest.
- Diluted AFFO per share is defined as AFFO divided by weighted average diluted common shares outstanding.
- Outdoor operating income is defined as operating income before corporate expenses, stock-based compensation, capitalized contract fulfillment costs, net, transaction expenses, depreciation and amortization and loss (gain) on disposition of assets.
- Acquisition-adjusted results adjusts our net revenue, direct and general and administrative expenses, outdoor operating income, corporate expense and EBITDA for the prior period by adding to, or subtracting from, the corresponding revenue or expense generated by the acquired or divested assets before our acquisition or divestiture of these assets for

the same time frame that those assets were owned in the current period. In calculating acquisition-adjusted results, therefore, we include revenue and expenses generated by assets that we did not own in the prior period but acquired in the current period. We refer to the amount of pre-acquisition revenue and expense generated by or subtracted from the acquired assets during the prior period that corresponds with the current period in which we owned the assets (to the extent within the period to which this report relates) as “acquisition-adjusted results”.

- Acquisition-adjusted consolidated expense adjusts our total operating expense to remove the impact of stock-based compensation, depreciation and amortization, transaction expenses, capitalized contract fulfillment costs, net, and loss (gain) on disposition of assets and investments. The prior period is also adjusted to include the expense generated by the acquired or divested assets before our acquisition or divestiture of such assets for the same time frame that those assets were owned in the current period.

Adjusted EBITDA, FFO, AFFO, diluted AFFO per share, free cash flow, outdoor operating income, acquisition-adjusted results and acquisition-adjusted consolidated expense are not intended to replace other performance measures determined in accordance with GAAP. Free cash flow, FFO and AFFO do not represent cash flows from operating activities in accordance with GAAP and, therefore, these measures should not be considered indicative of cash flows from operating activities as a measure of liquidity or of funds available to fund our cash needs, including our ability to make cash distributions. Adjusted EBITDA, free cash flow, FFO, AFFO, diluted AFFO per share, outdoor operating income, acquisition-adjusted results and acquisition-adjusted consolidated expense are presented as we believe each is a useful indicator of our current operating performance. Specifically, we believe that these metrics are useful to an investor in evaluating our operating performance because (1) each is a key measure used by our management team for purposes of decision making and for evaluating our core operating results; (2) adjusted EBITDA is widely used in the industry to measure operating performance as it excludes the impact of depreciation and amortization, which may vary significantly among companies, depending upon accounting methods and useful lives, particularly where acquisitions and non-operating factors are involved; (3) adjusted EBITDA, FFO, AFFO, diluted AFFO per share and acquisition-adjusted consolidated expense each provides investors with a meaningful measure for evaluating our period-over-period operating performance by eliminating items that are not operational in nature and reflect the impact on operations from trends in occupancy rates, operating costs, general and administrative expenses and interest costs; (4) acquisition-adjusted results is a supplement to enable investors to compare period-over-period results on a more consistent basis without the effects of acquisitions and divestitures, which reflects our core performance and organic growth (if any) during the period in which the assets were owned and managed by us; (5) free cash flow is an indicator of our ability to service debt and generate cash for acquisitions and other strategic investments; (6) outdoor operating income provides investors a measurement of our core results without the impact of fluctuations in stock-based compensation, depreciation and amortization and corporate expenses; and (7) each of our Non-GAAP measures provides investors with a measure for comparing our results of operations to those of other companies.

Our measurement of adjusted EBITDA, FFO, AFFO, diluted AFFO per share, free cash flow, outdoor operating income, acquisition-adjusted results and acquisition-adjusted consolidated expense may not, however, be fully comparable to similarly titled measures used by other companies. Reconciliations of adjusted EBITDA, FFO, AFFO, diluted AFFO per share, free cash flow, outdoor operating income, acquisition-adjusted results and acquisition-adjusted consolidated expense to the most directly comparable GAAP measures have been included herein.

### **Conference Call Information**

A conference call will be held to discuss the Company's operating results on Friday, February 23, 2024 at 8:00 a.m. central time. Instructions for the conference call and Webcast are provided below:

### **Conference Call**

**All Callers:** 1-800-420-1271 or 1-785-424-1634  
**Passcode:** 63104

**Live Webcast:** [www.lamar.com/About/Investors/Presentations](http://www.lamar.com/About/Investors/Presentations)

**Webcast Replay:** [www.lamar.com/About/Investors/Presentations](http://www.lamar.com/About/Investors/Presentations)  
Available through Friday, March 1, 2024 at 11:59 p.m. eastern time

**Company Contact:** Buster Kantrow  
Director of Investor Relations  
(225) 926-1000  
[bkantrow@lamar.com](mailto:bkantrow@lamar.com)

### **General Information**

Founded in 1902, Lamar Advertising (Nasdaq: LAMR) is one of the largest outdoor advertising companies in North America, with over 363,000 displays across the United States and Canada. Lamar offers advertisers a variety of billboard, interstate logo, transit and airport advertising formats, helping both local businesses and national brands reach broad audiences every day. In addition to its more traditional out-of-home inventory, Lamar is proud to offer its customers the largest network of digital billboards in the United States with approximately 4,800 displays.



**LAMAR ADVERTISING COMPANY AND SUBSIDIARIES**  
**CONDENSED CONSOLIDATED STATEMENTS OF INCOME**  
**(UNAUDITED)**  
**(IN THOUSANDS, EXCEPT SHARE AND PER SHARE DATA)**

	Three Months Ended December 31,		Twelve Months Ended December 31,	
	2023	2022	2023	2022
Net revenues	\$ 555,909	\$ 535,510	\$ 2,110,987	\$ 2,032,140
Operating expenses (income)				
Direct advertising expenses	181,501	173,894	697,107	667,820
General and administrative expenses	84,398	85,984	332,790	336,169
Corporate expenses	21,846	23,357	95,366	90,072
Stock-based compensation	6,287	8,805	22,649	23,136
Capitalized contract fulfillment costs, net	(105)	(92)	(308)	(555)
Transaction expenses	—	—	—	3,769
Depreciation and amortization	70,504	147,239	293,423	349,449
Gain on disposition of assets	(231)	(13,731)	(5,474)	(15,721)
Total operating expense	364,200	425,456	1,435,553	1,454,139
Operating income	191,709	110,054	675,434	578,001
Other expense (income)				
Loss on extinguishment of debt	—	—	115	—
Interest income	(556)	(551)	(2,115)	(1,293)
Interest expense	44,349	37,686	174,512	127,510
Equity in earnings of investee	(2,370)	(1,660)	(3,696)	(4,315)
	41,423	35,475	168,816	121,902
Income before income tax expense	150,286	74,579	506,618	456,099
Income tax expense	961	8,476	9,782	17,452
Net income	149,325	66,103	496,836	438,647
Earnings attributable to non-controlling interest	240	—	1,073	—
Net income attributable to controlling interest	149,085	66,103	495,763	438,647
Preferred stock dividends	92	92	365	365
Net income applicable to common stock	\$ 148,993	\$ 66,011	\$ 495,398	\$ 438,282
<b>Earnings per share:</b>				
Basic earnings per share	\$ 1.46	\$ 0.65	\$ 4.86	\$ 4.32
Diluted earnings per share	\$ 1.46	\$ 0.65	\$ 4.85	\$ 4.31
Weighted average common shares outstanding:				
Basic	102,008,382	101,699,470	101,920,268	101,527,778
Diluted	102,166,907	101,765,520	102,106,647	101,634,543
<b>OTHER DATA</b>				
<b>Free Cash Flow Computation:</b>				
Adjusted EBITDA	\$ 268,164	\$ 252,275	\$ 985,724	\$ 938,079
Interest, net	(42,175)	(35,504)	(165,859)	(120,059)
Current tax expense	513	(7,115)	(7,398)	(14,240)
Preferred stock dividends	(92)	(92)	(365)	(365)
Total capital expenditures	(46,119)	(50,270)	(178,271)	(167,078)
Free cash flow	\$ 180,291	\$ 159,294	\$ 633,831	\$ 636,337

**SUPPLEMENTAL SCHEDULES**  
**SELECTED BALANCE SHEET AND CASH FLOW DATA**  
**(IN THOUSANDS)**

	December 31, 2023	December 31, 2022
<b>Selected Balance Sheet Data:</b>		
Cash and cash equivalents	\$ 44,605	\$ 52,619
Working capital deficit	\$ (340,711)	\$ (361,485)
Total assets	\$ 6,563,622	\$ 6,475,214
Total debt, net of deferred financing costs (including current maturities)	\$ 3,341,127	\$ 3,312,805
Total stockholders' equity	\$ 1,216,788	\$ 1,195,374

	Three Months Ended December 31,		Twelve Months Ended December 31,	
	2023	2022	2023	2022
<b>Selected Cash Flow Data:</b>				
Cash flows provided by operating activities	\$ 254,193	\$ 244,507	\$ 783,613	\$ 781,612
Cash flows used in investing activities	\$ 64,194	\$ 216,607	\$ 310,119	\$ 619,071
Cash flows used in financing activities	\$ 184,899	\$ 54,477	\$ 481,635	\$ 209,319

**SUPPLEMENTAL SCHEDULES**  
**UNAUDITED RECONCILIATIONS OF NON-GAAP MEASURES**  
**(IN THOUSANDS)**

	Three Months Ended December 31,		Twelve Months Ended December 31,	
	2023	2022	2023	2022
<b>Reconciliation of Cash Flows Provided by Operating Activities to Free Cash Flow:</b>				
Cash flows provided by operating activities	\$ 254,193	\$ 244,507	\$ 783,613	\$ 781,612
Changes in operating assets and liabilities	(23,458)	(31,614)	41,899	27,967
Total capital expenditures	(46,119)	(50,270)	(178,271)	(167,078)
Preferred stock dividends	(92)	(92)	(365)	(365)
Capitalized contract fulfillment costs, net	(105)	(92)	(308)	(555)
Transaction expenses	—	—	—	3,769
Other	(4,128)	(3,145)	(12,737)	(9,013)
Free cash flow	<u>\$ 180,291</u>	<u>\$ 159,294</u>	<u>\$ 633,831</u>	<u>\$ 636,337</u>

<b>Reconciliation of Net Income to Adjusted EBITDA:</b>				
Net income	\$ 149,325	\$ 66,103	\$ 496,836	\$ 438,647
Loss on extinguishment of debt	—	—	115	—
Interest income	(556)	(551)	(2,115)	(1,293)
Interest expense	44,349	37,686	174,512	127,510
Equity in earnings of investee	(2,370)	(1,660)	(3,696)	(4,315)
Income tax expense	961	8,476	9,782	17,452
Operating income	<u>191,709</u>	<u>110,054</u>	<u>675,434</u>	<u>578,001</u>
Stock-based compensation	6,287	8,805	22,649	23,136
Capitalized contract fulfillment costs, net	(105)	(92)	(308)	(555)
Transaction expenses	—	—	—	3,769
Depreciation and amortization	70,504	147,239	293,423	349,449
Gain on disposition of assets	(231)	(13,731)	(5,474)	(15,721)
Adjusted EBITDA	<u>\$ 268,164</u>	<u>\$ 252,275</u>	<u>\$ 985,724</u>	<u>\$ 938,079</u>

<b>Capital expenditure detail by category:</b>				
Billboards - traditional	\$ 14,346	\$ 15,027	\$ 54,965	\$ 45,415
Billboards - digital	15,937	19,973	75,535	81,145
Logo	2,540	3,512	12,039	13,151
Transit	1,205	1,713	3,595	4,734
Land and buildings	5,709	6,360	15,494	11,462
Operating equipment	6,382	3,685	16,643	11,171
Total capital expenditures	<u>\$ 46,119</u>	<u>\$ 50,270</u>	<u>\$ 178,271</u>	<u>\$ 167,078</u>

**SUPPLEMENTAL SCHEDULES**  
**UNAUDITED RECONCILIATIONS OF NON-GAAP MEASURES**  
**(IN THOUSANDS)**

	Three Months Ended December 31,			Twelve Months Ended December 31,		
	2023	2022	% Change	2023	2022	% Change
<b>Reconciliation of Reported Basis to Acquisition-Adjusted Results<sup>(a)</sup></b>						
Net revenue	\$ 555,909	\$ 535,510	3.8 %	\$ 2,110,987	\$ 2,032,140	3.9 %
Acquisitions and divestitures	—	6,722		—	35,428	
Acquisition-adjusted net revenue	\$ 555,909	\$ 542,232	2.5 %	\$ 2,110,987	\$ 2,067,568	2.1 %
Reported direct advertising and G&A expenses	\$ 265,899	\$ 259,878	2.3 %	\$ 1,029,897	\$ 1,003,989	2.6 %
Acquisitions and divestitures	—	3,847		—	21,168	
Acquisition-adjusted direct advertising and G&A expenses	\$ 265,899	\$ 263,725	0.8 %	\$ 1,029,897	\$ 1,025,157	0.5 %
Outdoor operating income	\$ 290,010	\$ 275,632	5.2 %	\$ 1,081,090	\$ 1,028,151	5.1 %
Acquisition and divestitures	—	2,875		—	14,260	
Acquisition-adjusted outdoor operating income	\$ 290,010	\$ 278,507	4.1 %	\$ 1,081,090	\$ 1,042,411	3.7 %
Reported corporate expense	\$ 21,846	\$ 23,357	(6.5)%	\$ 95,366	\$ 90,072	5.9 %
Acquisitions and divestitures	—	—		—	—	
Acquisition-adjusted corporate expenses	\$ 21,846	\$ 23,357	(6.5)%	\$ 95,366	\$ 90,072	5.9 %
Adjusted EBITDA	\$ 268,164	\$ 252,275	6.3 %	\$ 985,724	\$ 938,079	5.1 %
Acquisitions and divestitures	—	2,875		—	14,260	
Acquisition-adjusted EBITDA	\$ 268,164	\$ 255,150	5.1 %	\$ 985,724	\$ 952,339	3.5 %

(a) Acquisition-adjusted net revenue, direct advertising and general and administrative expenses, outdoor operating income, corporate expenses and EBITDA include adjustments to 2022 for acquisitions and divestitures for the same time frame as actually owned in 2023.

**SUPPLEMENTAL SCHEDULES**  
**UNAUDITED RECONCILIATIONS OF NON-GAAP MEASURES**  
**(IN THOUSANDS)**

	Three Months Ended December 31,			Twelve Months Ended December 31,		
	2023	2022	% Change	2023	2022	% Change
<b>Reconciliation of Net Income to Outdoor Operating Income:</b>						
Net income	\$ 149,325	\$ 66,103	125.9 %	\$ 496,836	\$ 438,647	13.3 %
Loss on extinguishment of debt	—	—		115	—	
Interest expense, net	43,793	37,135		172,397	126,217	
Equity in earnings of investee	(2,370)	(1,660)		(3,696)	(4,315)	
Income tax expense	961	8,476		9,782	17,452	
Operating income	191,709	110,054	74.2 %	675,434	578,001	16.9 %
Corporate expenses	21,846	23,357		95,366	90,072	
Stock-based compensation	6,287	8,805		22,649	23,136	
Capitalized contract fulfillment costs, net	(105)	(92)		(308)	(555)	
Transaction expenses	—	—		—	3,769	
Depreciation and amortization	70,504	147,239		293,423	349,449	
Gain on disposition of assets	(231)	(13,731)		(5,474)	(15,721)	
Outdoor operating income	<u>\$ 290,010</u>	<u>\$ 275,632</u>	5.2 %	<u>\$ 1,081,090</u>	<u>\$ 1,028,151</u>	5.1 %

**SUPPLEMENTAL SCHEDULES**  
**UNAUDITED RECONCILIATIONS OF NON-GAAP MEASURES**  
**(IN THOUSANDS)**

	Three Months Ended December 31,			Twelve Months Ended December 31,		
	2023	2022	% Change	2023	2022	% Change
<u>Reconciliation of Total Operating Expense to Acquisition-Adjusted Consolidated Expense:</u>						
Total operating expense	\$ 364,200	\$ 425,456	(14.4)%	\$ 1,435,553	\$ 1,454,139	(1.3)%
Gain on disposition of assets	231	13,731		5,474	15,721	
Depreciation and amortization	(70,504)	(147,239)		(293,423)	(349,449)	
Transaction expenses	—	—		—	(3,769)	
Capitalized contract fulfillment costs, net	105	92		308	555	
Stock-based compensation	(6,287)	(8,805)		(22,649)	(23,136)	
Acquisitions and divestitures	—	3,847		—	21,168	
Acquisition-adjusted consolidated expense	<u>\$ 287,745</u>	<u>\$ 287,082</u>	0.2 %	<u>\$ 1,125,263</u>	<u>\$ 1,115,229</u>	0.9 %

**SUPPLEMENTAL SCHEDULES  
UNAUDITED REIT MEASURES  
AND RECONCILIATIONS TO GAAP MEASURES  
(IN THOUSANDS, EXCEPT SHARE AND PER SHARE DATA)**

	Three Months Ended December 31,		Twelve Months Ended December 31,	
	2023	2022	2023	2022
<u>Adjusted Funds from Operations:</u>				
Net income	\$ 149,325	\$ 66,103	\$ 496,836	\$ 438,647
Depreciation and amortization related to real estate	67,101	144,223	281,026	337,387
Gain from sale or disposal of real estate, net of tax	(88)	(13,632)	(5,201)	(15,415)
Adjustments for unconsolidated affiliates and non-controlling interest	(2,610)	(1,496)	(4,769)	(3,631)
Funds from operations	\$ 213,728	\$ 195,198	\$ 767,892	\$ 756,988
Straight-line expense	1,182	1,102	4,658	3,986
Capitalized contract fulfillment costs, net	(105)	(92)	(308)	(555)
Stock-based compensation expense	6,287	8,805	22,649	23,136
Non-cash portion of tax provision	1,474	1,361	2,384	3,212
Non-real estate related depreciation and amortization	3,403	3,016	12,397	12,062
Amortization of deferred financing costs	1,618	1,631	6,538	6,158
Loss on extinguishment of debt	—	—	115	—
Transaction expenses	—	—	—	3,769
Capitalized expenditures-maintenance	(15,178)	(17,978)	(58,820)	(62,659)
Adjustments for unconsolidated affiliates and non-controlling interest	2,610	1,496	4,769	3,631
Adjusted funds from operations	\$ 215,019	\$ 194,539	\$ 762,274	\$ 749,728
Divided by weighted average diluted common shares outstanding	102,166,907	101,765,520	102,106,647	101,634,543
Diluted AFFO per share	\$ 2.10	\$ 1.91	\$ 7.47	\$ 7.38

**SUPPLEMENTAL SCHEDULES  
UNAUDITED REIT MEASURES  
AND RECONCILIATIONS TO GAAP MEASURES  
(IN THOUSANDS, EXCEPT SHARE AND PER SHARE DATA)**

Projected 2024 Adjusted Funds From Operations:

	Year ended December 31, 2024	
	Low	High
Net income	\$ 515,185	\$ 520,185
Depreciation and amortization related to real estate	288,000	288,000
Gain from sale or disposal of real estate, net of tax	(5,000)	(5,000)
Adjustment for unconsolidated affiliates and non-controlling interest	(4,500)	(4,500)
<b>Funds From Operations</b>	<b>\$ 793,685</b>	<b>\$ 798,685</b>
Straight-line expense	4,200	4,200
Capitalized contract fulfillment costs, net	500	500
Stock-based compensation expense	15,000	25,000
Non-cash portion of tax provision	500	500
Non-real estate related depreciation and amortization	12,000	12,000
Amortization of deferred financing costs	6,000	6,000
Loss on extinguishment of debt	315	315
Capitalized expenditures—maintenance	(50,000)	(50,000)
Adjustment for unconsolidated affiliates and non-controlling interest	4,500	4,500
<b>Adjusted Funds From Operations</b>	<b>\$ 786,700</b>	<b>\$ 801,700</b>
Weighted average diluted shares outstanding	102,550,000	102,550,000
Diluted earnings per share	\$ 5.02	\$ 5.07
Diluted AFFO per share	\$ 7.67	\$ 7.82

The guidance provided above is based on a number of assumptions that management believes to be reasonable and reflects our expectations as of February 2024. Actual results may differ materially from these estimates as a result of various factors, and we refer to the cautionary language regarding “forward-looking statements” included in the press release when considering this information.