

AS FILED WITH THE SECURITIES AND EXCHANGE COMMISSION ON JULY 19, 1999

REGISTRATION NO. 333-71929

SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

POST EFFECTIVE AMENDMENT NO. 1 TO

FORM S-3
REGISTRATION STATEMENT UNDER THE SECURITIES ACT OF 1933

LAMAR ADVERTISING COMPANY
(Exact Name of Registrant as Specified in its Charter)

DELAWARE
(State or other jurisdiction
of incorporation or organization)

72-1205791
(I.R.S. Employer
Identification Number)

5551 CORPORATE BOULEVARD
BATON ROUGE, LOUISIANA 70808
(225) 926-1000
(Address, including zip code, and telephone number, including area code, of
registrant's principal executive offices)

KEVIN P. REILLY, JR.
CHIEF EXECUTIVE OFFICER
LAMAR ADVERTISING COMPANY
5551 CORPORATE BOULEVARD
BATON ROUGE, LOUISIANA 70808
(225) 926-1000
(Name, address, including zip code, and telephone number, including area code,
of agent for service)

with a copy to:
STANLEY KELLER, ESQ.
PALMER & DODGE LLP
ONE BEACON STREET
BOSTON, MASSACHUSETTS 02108
(617) 573-0100

Approximate date of commencement of proposed sale to the public:
FROM TIME TO TIME AFTER THE EFFECTIVE DATE OF THIS REGISTRATION STATEMENT.

If the only securities being registered on this Form are being offered
pursuant to dividend or interest reinvestment plans, please check the following
box. []

If any of the securities being registered on this Form are to be offered on
a delayed or continuous basis pursuant to Rule 415 under the Securities Act of
1933, check the following box. [X]

If this Form is filed to register additional securities for an offering
pursuant to Rule 462(b) under the Securities Act, check the following box and
list the Securities Act registration number of the earlier effective
registration statement for the same offering. []

If this Form is a post-effective amendment filed pursuant to Rule 462(c)
under the Securities Act, check the following box and list the Securities Act
registration number of the earlier effective registration statement for the same
offering. []

If delivery of the prospectus is expected to be made pursuant to Rule 434, please check the following box. []

THE REGISTRANT HEREBY AMENDS THIS REGISTRATION STATEMENT ON SUCH DATE OR DATES AS MAY BE NECESSARY TO DELAY ITS EFFECTIVE DATE UNTIL THE REGISTRANT SHALL FILE A FURTHER AMENDMENT WHICH SPECIFICALLY STATES THAT THIS REGISTRATION STATEMENT SHALL THEREAFTER BECOME EFFECTIVE IN ACCORDANCE WITH SECTION 8(a) OF THE SECURITIES ACT OF 1933 OR UNTIL THE REGISTRATION STATEMENT SHALL BECOME EFFECTIVE ON SUCH DATE AS THE COMMISSION, ACTING PURSUANT TO SAID SECTION 8(a), MAY DETERMINE.

TABLE OF CO-REGISTRANTS

EXACT NAME OF REGISTRANT AS SPECIFIED IN ITS CHARTER -----	STATE OR OTHER JURISDICTION OF INCORPORATION OR ORGANIZATION -----	IRS EMPLOYER IDENTIFICATION NUMBER -----
Lamar New Holding Co.	Delaware	72-1449411
The Lamar Corporation.....	Louisiana	72-0690208
Interstate Logos, Inc.....	Delaware	72-1230862
Lamar Advertising of Colorado Springs, Inc.....	Colorado	72-0931093
Lamar Advertising of Jackson, Inc.....	Mississippi	72-1085074
Lamar Advertising of Mobile, Inc.....	Alabama	63-0576601
Lamar Advertising of South Georgia, Inc.....	Georgia	72-1113924
Lamar Advertising of South Mississippi, Inc.....	Mississippi	72-1085105
Lamar Advertising of Youngstown, Inc.....	Delaware	23-2669670
TLC Properties, Inc.....	Louisiana	72-0640751
Missouri Logos, Inc.....	Missouri	72-1181668
Nebraska Logos, Inc.....	Nebraska	72-1137877
Oklahoma Logo Signs, Inc.....	Oklahoma	72-1141447
Utah Logos, Inc.....	Utah	72-1148211
Ohio Logos, Inc.....	Ohio	72-1148212
Georgia Logos, Inc.....	Georgia	72-1289331
Kansas Logos, Inc.....	Kansas	48-1187701
Lamar Air, LLC.....	Louisiana	72-1277136
Lamar Pensacola Transit, Inc.....	Florida	59-3391978
Lamar Tennessee, LLC.....	Tennessee	72-1309007
Lamar Texas General Partner, Inc.....	Texas	72-1309003
Lamar Texas Limited Partnership.....	Louisiana	72-1309005
Michigan Logos, Inc.....	Michigan	38-3071362
Minnesota Logos, Inc.....	Minnesota	41-1800355
Minnesota Logos, a Partnership.....	Minnesota	41-1804634
Mississippi Logos, Inc.....	Mississippi	64-0828364
New Jersey Logos, Inc.....	New Jersey	22-3380044
South Carolina Logos, Inc.....	South Carolina	58-2152628
Tennessee Logos, Inc.....	Tennessee	62-1649765
Texas Logos, Inc.....	Texas	76-0381679
TLC Properties II, Inc.....	Texas	72-1336624
Virginia Logos, Inc.....	Virginia	54-1763912
Lamar Advertising of Huntington-Bridgeport, Inc.....	West Virginia	55-0462784
Lamar Advertising of Penn, Inc.....	Delaware	23-2157153
Lamar Advertising of Michigan, Inc.....	Michigan	38-3376495
Lamar Advertising of Missouri, Inc.....	Missouri	43-1787748
Canadian TODS Limited.....	Nova Scotia, Canada	N/A
Nevada Logos, Inc.....	Nevada	88-0373108
Kentucky Logos, Inc.....	Kentucky	31-1491808
Florida Logos, Inc.....	Florida	65-0671887
Lamar Electrical, Inc.....	Louisiana	72-1392115
Lamar Advertising of South Dakota, Inc.....	South Dakota	46-0446615
TLC Properties, L.L.C.....	Louisiana	72-1417495
Lamar OCI South Corporation.....	Mississippi	64-0520092
Lamar OCI North Corporation.....	Delaware	38-2885263
Lamar Advertising of Greenville, Inc.....	Mississippi	64-0577713
Lamar Advertising of West Virginia, Inc.....	West Virginia	55-0670806
Lamar Advertising of Ashland, Inc.....	Kentucky	61-1071047
American Signs, Inc.....	Washington	91-1642046
New Mexico Logos, Inc.....	New Mexico	85-0446801
Colorado Logos, Inc.....	Colorado	84-1480715
Lamar Advertising of Roland, Inc.	Tennessee	62-1217845
Lamar Robinson, Inc.	Missouri	43-1078044
Lamar Advertising of Kentucky, Inc.	Kentucky	61-1306385

POST-EFFECTIVE AMENDMENT NO. 1 TO FORM S-3

This post-effective amendment is being filed pursuant to the Securities Act of 1933 (the "Securities Act") to reflect the anticipated adoption by Lamar Advertising Company, a Delaware corporation ("Lamar"), of a holding company form of organizational structure. Prior to effectiveness of this registration statement, the holding company organizational structure will be effected pursuant to an Agreement and Plan of Merger (the "Merger Agreement") among Lamar, Lamar New Holding Co., a Delaware corporation and direct wholly-owned subsidiary of Lamar ("Holdco") and Lamar Holdings Merge Co., a Delaware corporation and direct wholly-owned subsidiary of Holdco ("Merger Sub"). The Merger Agreement provides for, among other things, the merger (the "Merger") of Lamar with Merger Sub, with Lamar as the surviving corporation. Pursuant to Section 251(g) of the General Corporation Law of the State of Delaware, Lamar stockholder approval of the Merger will not be required.

As a result of the Merger, Lamar will become a direct wholly-owned subsidiary of Holdco. Pursuant to the Merger Agreement, each share of Lamar's issued and outstanding capital stock will be converted into and exchanged for one share of an identical class or series of capital stock of Holdco, and thus each share of class A common stock, par value \$.001 per share, of Lamar issued and outstanding will be converted into and exchanged for one share of class A common stock, par value \$.001 per share, of Holdco. In addition, Lamar will change its name to Lamar Media Corp. and the name of Holdco will become Lamar Advertising Company.

Upon effectiveness of the Merger and effectiveness of this registration statement and in accordance with Rule 414 under the Securities Act, Holdco, as the successor issuer of the class A common stock, hereby expressly adopts this registration statement as its own registration statement for all purposes of the Securities Act and the Securities Exchange Act of 1934, as amended. In addition, Holdco will expressly adopt the Form of Indenture filed as exhibit 4.1 to the original filing of this registration statement as its own. At such time, Lamar will become a co-registrant to this registration statement.

The applicable registration fees were paid at the time of the original filing of this registration statement.

SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, the Registrant certifies that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

LAMAR ADVERTISING COMPANY

/s/ KEVIN P. REILLY, JR.

 Kevin P. Reilly, Jr.
 President and Chief Executive
 Officer

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

SIGNATURE -----	TITLE -----	DATE ----
/s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr.	Director and Principal Executive Officer	July 16, 1999
/s/ KEITH A. ISTRE ----- Keith A. Istre	Director and Principal Financial and Accounting Officer	July 16, 1999
* ----- Charles W. Lamar	Director	July 16, 1999
* ----- Gerald H. Marchand	Director	July 16, 1999
* ----- Jack S. Rome, Jr.	Director	July 16, 1999
* ----- Stephen Mumblow	Director	July 16, 1999
* ----- T. Everett Stewart, Jr.	Director	July 16, 1999
/s/ SEAN REILLY ----- Sean Reilly	Director	July 16, 1999

*By: /s/ KEVIN P. REILLY, JR.

 Kevin P. Reilly, Jr.
 Attorney-In-Fact

SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, the Registrant certifies that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

THE LAMAR CORPORATION

/s/ KEVIN P. REILLY, JR.

 Kevin P. Reilly, Jr.
 President and Chief Executive
 Officer

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

SIGNATURE -----	TITLE -----	DATE ----
/s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr.	Director and Principal Executive Officer	July 16, 1999
/s/ KEITH A. ISTRÉ ----- Keith A. Istre	Director and Principal Financial and Accounting Officer	July 16, 1999
* ----- Charles W. Lamar	Director	July 16, 1999
* ----- Gerald H. Marchand	Director	July 16, 1999
* ----- T. Everett Stewart, Jr.	Director	July 16, 1999
----- Stephen Mumblow		
/s/ SEAN REILLY ----- Sean Reilly	Director	July 16, 1999
/s/ JACK S. ROME, JR. ----- Jack S. Rome, Jr.	Director	July 16, 1999

*By: /s/ KEVIN P. REILLY, JR.

 Kevin P. Reilly, Jr.
 Attorney-In-Fact

SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

LAMAR AIR, LLC

By: THE LAMAR CORPORATION,
its Manager

/s/ KEVIN P. REILLY, JR.

Kevin P. Reilly, Jr.
President and Chief Executive
Officer

II-3

SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

TLC PROPERTIES, L.L.C.

By: TLC PROPERTIES, INC.,
its Manager

/s/ SEAN E. REILLY

Sean E. Reilly
President and Chief Executive
Officer

II-4

SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, the Registrant certifies that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

LAMAR TEXAS LIMITED PARTNERSHIP

By: LAMAR TEXAS GENERAL PARTNER,
INC.,
its General Partner

/s/ KEVIN P. REILLY, JR.

Kevin P. Reilly, Jr.
President and Chief Executive
Officer

II-5

SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, the Registrant certifies that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

MINNESOTA LOGOS, A PARTNERSHIP

By: MINNESOTA LOGOS, INC.,
its General Partner

/s/ KEVIN P. REILLY, JR.

Kevin P. Reilly, Jr.
President and Chief Executive
Officer

II-6

SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, the Registrant certifies that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

LAMAR TENNESSEE, L.L.C.

By: THE LAMAR CORPORATION,

/s/ KEVIN P. REILLY, JR.

Kevin P. Reilly, Jr.
President and Chief Executive
Officer

SIGNATURES

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GEORGIA LOGOS, INC.

By: /s/ T. EVERETT STEWART, JR.

 T. Everett Stewart, Jr.
 President and Chief Executive
 Officer

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

SIGNATURE -----	TITLE -----	DATE ----
/s/ T. EVERETT STEWART, JR. ----- T. Everett Stewart, Jr.	Director and Principal Executive Officer	July 16, 1999
/s/ KEITH A. ISTRE ----- Keith A. Istre	Director and Principal Financial and Accounting Officer	July 16, 1999
/s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr.	Director	July 16, 1999
/s/ SEAN REILLY ----- Sean Reilly	Director	July 16, 1999
* ----- Gerald H. Marchand	Director	July 16, 1999
*By: /s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr. Attorney-In-Fact		

SIGNATURES

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INTERSTATE LOGOS, INC.

By: /s/ T. EVERETT STEWART, JR.

 T. Everett Stewart, Jr.
 President and Chief Executive
 Officer

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

SIGNATURE -----	TITLE -----	DATE ----
/s/ T. EVERETT STEWART, JR. ----- T. Everett Stewart, Jr.	Director and Principal Executive Officer	July 16, 1999
/s/ KEITH A. ISTRE ----- Keith A. Istre	Director and Principal Financial and Accounting Officer	July 16, 1999
/s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr.	Director	July 16, 1999
/s/ SEAN REILLY ----- Sean Reilly	Director	July 16, 1999
* ----- Gerald H. Marchand	Director	July 16, 1999
*By: /s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr. Attorney-In-Fact		

SIGNATURES

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FLORIDA LOGOS, INC.

By: /s/ T. EVERETT STEWART, JR.

 T. Everett Stewart, Jr.
 President and Chief Executive
 Officer

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

SIGNATURE -----	TITLE -----	DATE ----
/s/ T. EVERETT STEWART, JR. ----- T. Everett Stewart, Jr.	Director and Principal Executive Officer	July 16, 1999
/s/ KEITH A. ISTRE ----- Keith A. Istre	Director and Principal Financial and Accounting Officer	July 16, 1999
/s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr.	Director	July 16, 1999
/s/ SEAN REILLY ----- Sean Reilly	Director	July 16, 1999
* ----- Gerald H. Marchand	Director	July 16, 1999
*By: /s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr. Attorney-In-Fact		

SIGNATURES

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KANSAS LOGOS INC.

By: /s/ T. EVERETT STEWART, JR.

 T. Everett Stewart, Jr.
 President and Chief Executive
 Officer

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

SIGNATURE -----	TITLE -----	DATE ----
/s/ T. EVERETT STEWART, JR. ----- T. Everett Stewart, Jr.	Director and Principal Executive Officer	July 16, 1999
/s/ KEITH A. ISTRE ----- Keith A. Istre	Director and Principal Financial and Accounting Officer	July 16, 1999
/s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr.	Director	July 16, 1999
/s/ SEAN REILLY ----- Sean Reilly	Director	July 16, 1999
* ----- Gerald H. Marchand	Director	July 16, 1999
*By: /s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr. Attorney-In-Fact		

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KENTUCKY LOGOS, INC.

By: /s/ T. EVERETT STEWART, JR.

 T. Everett Stewart, Jr.
 President and Chief Executive
 Officer

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SIGNATURE -----	TITLE -----	DATE ----
/s/ T. EVERETT STEWART, JR. ----- T. Everett Stewart, Jr.	Director and Principal Executive Officer	July 16, 1999
/s/ KEITH A. ISTRE ----- Keith A. Istre	Director and Principal Financial and Accounting Officer	July 16, 1999
/s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr.	Director	July 16, 1999
/s/ SEAN REILLY ----- Sean Reilly	Director	July 16, 1999
* ----- Gerald H. Marchand	Director	July 16, 1999
*By: /s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr. Attorney-In-Fact		July 16, 1999

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MICHIGAN LOGOS, INC.

By: /s/ T. EVERETT STEWART, JR.

 T. Everett Stewart, Jr.
 President and Chief Executive
 Officer

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SIGNATURE -----	TITLE -----	DATE ----
/s/ T. EVERETT STEWART, JR. ----- T. Everett Stewart, Jr.	Director and Principal Executive Officer	July 16, 1999
/s/ KEITH A. ISTRE ----- Keith A. Istre	Director and Principal Financial and Accounting Officer	July 16, 1999
/s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr.	Director	July 16, 1999
/s/ SEAN REILLY ----- Sean Reilly	Director	July 16, 1999
* ----- Gerald H. Marchand	Director	July 16, 1999
*By: /s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr. Attorney-In-Fact		

SIGNATURES

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MINNESOTA LOGOS, INC.

By: /s/ T. EVERETT STEWART, JR.

 T. Everett Stewart, Jr.
 President and Chief Executive
 Officer

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SIGNATURE -----	TITLE -----	DATE ----
/s/ T. EVERETT STEWART, JR. ----- T. Everett Stewart, Jr.	Director and Principal Executive Officer	July 16, 1999
/s/ KEITH A. ISTRE ----- Keith A. Istre	Director and Principal Financial and Accounting Officer	July 16, 1999
/s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr.	Director	July 16, 1999
/s/ SEAN REILLY ----- Sean Reilly	Director	July 16, 1999
* ----- Gerald H. Marchand	Director	July 16, 1999
*By: /s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr. Attorney-In-Fact		

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MISSISSIPPI LOGOS, INC.

By: /s/ T. EVERETT STEWART, JR.

 T. Everett Stewart, Jr.
 President and Chief Executive
 Officer

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SIGNATURE -----	TITLE -----	DATE ----
/s/ T. EVERETT STEWART, JR. ----- T. Everett Stewart, Jr.	Director and Principal Executive Officer	July 16, 1999
/s/ KEITH A. ISTRE ----- Keith A. Istre	Director and Principal Financial and Accounting Officer	July 16, 1999
/s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr.	Director	July 16, 1999
/s/ SEAN REILLY ----- Sean Reilly	Director	July 16, 1999
* ----- Gerald H. Marchand	Director	July 16, 1999
*By: /s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr. Attorney-In-Fact		

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MISSOURI LOGOS, INC.

By: /s/ T. EVERETT STEWART, JR.

 T. Everett Stewart, Jr.
 President and Chief Executive
 Officer

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SIGNATURE -----	TITLE -----	DATE ----
/s/ T. EVERETT STEWART, JR. ----- T. Everett Stewart, Jr.	Director and Principal Executive Officer	July 16, 1999
/s/ KEITH A. ISTRE ----- Keith A. Istre	Director and Principal Financial and Accounting Officer	July 16, 1999
/s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr.	Director	July 16, 1999
/s/ SEAN REILLY ----- Sean Reilly	Director	July 16, 1999
* ----- Gerald H. Marchand	Director	July 16, 1999
*By: /s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr. Attorney-In-Fact		

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NEBRASKA LOGOS, INC.

By: /s/ T. EVERETT STEWART, JR.

 T. Everett Stewart, Jr.
 President and Chief Executive
 Officer

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

SIGNATURE -----	TITLE -----	DATE ----
/s/ T. EVERETT STEWART, JR. ----- T. Everett Stewart, Jr.	Director and Principal Executive Officer	July 16, 1999
/s/ KEITH A. ISTRE ----- Keith A. Istre	Director and Principal Financial and Accounting Officer	July 16, 1999
/s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr.	Director	July 16, 1999
/s/ SEAN REILLY ----- Sean Reilly	Director	July 16, 1999
* ----- Gerald H. Marchand	Director	July 16, 1999
*By: /s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr. Attorney-In-Fact		

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NEVADA LOGOS, INC.

By: /s/ T. EVERETT STEWART, JR.

 T. Everett Stewart, Jr.
 President and Chief Executive
 Officer

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SIGNATURE -----	TITLE -----	DATE ----
/s/ T. EVERETT STEWART, JR. ----- T. Everett Stewart, Jr.	Director and Principal Executive Officer	July 16, 1999
/s/ KEITH A. ISTRE ----- Keith A. Istre	Director and Principal Financial and Accounting Officer	July 16, 1999
/s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr.	Director	July 16, 1999
/s/ SEAN REILLY ----- Sean Reilly	Director	July 16, 1999
* ----- Gerald H. Marchand	Director	July 16, 1999
*By: /s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr. Attorney-In-Fact		

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NEW JERSEY LOGOS, INC.

By: /s/ T. EVERETT STEWART, JR.

 T. Everett Stewart, Jr.
 President and Chief Executive
 Officer

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SIGNATURE -----	TITLE -----	DATE ----
/s/ T. EVERETT STEWART, JR. ----- T. Everett Stewart, Jr.	Director and Principal Executive Officer	July 16, 1999
/s/ KEITH A. ISTRE ----- Keith A. Istre	Director and Principal Financial and Accounting Officer	July 16, 1999
/s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr.	Director	July 16, 1999
/s/ SEAN REILLY ----- Sean Reilly	Director	July 16, 1999
* ----- Gerald H. Marchand	Director	July 16, 1999
*By: /s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr. Attorney-In-Fact		

SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

OHIO LOGOS, INC.

By: /s/ T. EVERETT STEWART, JR.

 T. Everett Stewart, Jr.
 President and Chief Executive
 Officer

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

SIGNATURE -----	TITLE -----	DATE ----
/s/ T. EVERETT STEWART, JR. ----- T. Everett Stewart, Jr.	Director and Principal Executive Officer	July 16, 1999
/s/ KEITH A. ISTRE ----- Keith A. Istre	Director and Principal Financial and Accounting Officer	July 16, 1999
/s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr.	Director	July 16, 1999
/s/ SEAN REILLY ----- Sean Reilly	Director	July 16, 1999
* ----- Gerald H. Marchand	Director	July 16, 1999
*By: /s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr. Attorney-In-Fact		

SIGNATURES

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OKLAHOMA LOGO SIGNS, INC.

By: /s/ T. EVERETT STEWART, JR.

 T. Everett Stewart, Jr.
 President and Chief Executive
 Officer

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

SIGNATURE -----	TITLE -----	DATE ----
/s/ T. EVERETT STEWART, JR. ----- T. Everett Stewart, Jr.	Director and Principal Executive Officer	July 16, 1999
/s/ KEITH A. ISTRE ----- Keith A. Istre	Director and Principal Financial and Accounting Officer	July 16, 1999
/s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr.	Director	July 16, 1999
/s/ SEAN REILLY ----- Sean Reilly	Director	July 16, 1999
* ----- Gerald H. Marchand	Director	July 16, 1999
*By: /s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr. Attorney-In-Fact		

SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

SOUTH CAROLINA LOGOS, INC.

By: /s/ T. EVERETT STEWART, JR.

 T. Everett Stewart, Jr.
 President and Chief Executive
 Officer

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

SIGNATURE -----	TITLE -----	DATE ----
/s/ T. EVERETT STEWART, JR. ----- T. Everett Stewart, Jr.	Director and Principal Executive Officer	July 16, 1999
/s/ KEITH A. ISTRE ----- Keith A. Istre	Director and Principal Financial and Accounting Officer	July 16, 1999
/s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr.	Director	July 16, 1999
/s/ SEAN REILLY ----- Sean Reilly	Director	July 16, 1999
* ----- Gerald H. Marchand	Director	July 16, 1999
*By: /s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr. Attorney-In-Fact		

SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

TENNESSEE LOGOS, INC.

By: /s/ T. EVERETT STEWART, JR.

 T. Everett Stewart, Jr.
 President and Chief Executive
 Officer

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

SIGNATURE -----	TITLE -----	DATE ----
/s/ T. EVERETT STEWART, JR. ----- T. Everett Stewart, Jr.	Director and Principal Executive Officer	July 16, 1999
/s/ KEITH A. ISTRE ----- Keith A. Istre	Director and Principal Financial and Accounting Officer	July 16, 1999
/s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr.	Director	July 16, 1999
/s/ SEAN REILLY ----- Sean Reilly	Director	July 16, 1999
* ----- Gerald H. Marchand	Director	July 16, 1999

*By: /s/ KEVIN P. REILLY, JR.

 Kevin P. Reilly, Jr.

Attorney-In-Fact

SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

TEXAS LOGOS, INC.

By: /s/ T. EVERETT STEWART, JR.

 T. Everett Stewart, Jr.
 President and Chief Executive
 Officer

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

SIGNATURE -----	TITLE -----	DATE ----
/s/ T. EVERETT STEWART, JR. ----- T. Everett Stewart, Jr.	Director and Principal Executive Officer	July 16, 1999
/s/ KEITH A. ISTRE ----- Keith A. Istre	Director and Principal Financial and Accounting Officer	July 16, 1999
/s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr.	Director	July 16, 1999
/s/ SEAN REILLY ----- Sean Reilly	Director	July 16, 1999
* ----- Gerald H. Marchand	Director	July 16, 1999
*By: /s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr. Attorney-In-Fact		

SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

UTAH LOGOS, INC.

By: /s/ T. EVERETT STEWART, JR.

 T. Everett Stewart, Jr.
 President and Chief Executive
 Officer

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

SIGNATURE -----	TITLE -----	DATE ----
/s/ T. EVERETT STEWART, JR. ----- T. Everett Stewart, Jr.	Director and Principal Executive Officer	July 16, 1999
/s/ KEITH A. ISTRE ----- Keith A. Istre	Director and Principal Financial and Accounting Officer	July 16, 1999
/s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr.	Director	July 16, 1999
/s/ SEAN REILLY ----- Sean Reilly	Director	July 16, 1999
* ----- Gerald H. Marchand	Director	July 16, 1999
*By: /s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr. Attorney-In-Fact		

SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

VIRGINIA LOGOS, INC.

By: /s/ T. EVERETT STEWART, JR.

 T. Everett Stewart, Jr.
 President and Chief Executive
 Officer

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

SIGNATURE -----	TITLE -----	DATE ----
/s/ T. EVERETT STEWART, JR. ----- T. Everett Stewart, Jr.	Director and Principal Executive Officer	July 16, 1999
/s/ KEITH A. ISTRE ----- Keith A. Istre	Director and Principal Financial and Accounting Officer	July 16, 1999
/s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr.	Director	July 16, 1999
/s/ SEAN REILLY ----- Sean Reilly	Director	July 16, 1999
* ----- Gerald H. Marchand	Director	July 16, 1999
*By: /s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr. Attorney-In-Fact		

SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

LAMAR ADVERTISING OF COLORADO
SPRINGS, INC.

By: /s/ KEVIN P. REILLY, JR.

Kevin P. Reilly, Jr.
President and Chief Executive
Officer

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

SIGNATURE -----	TITLE -----	DATE ----
/s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr.	Director and Principal Executive Officer	July 16, 1999
/s/ KEITH A. ISTRE ----- Keith A. Istre	Director and Principal Financial and Accounting Officer	July 16, 1999
/s/ SEAN REILLY ----- Sean Reilly	Director	July 16, 1999
* ----- Gerald H. Marchand	Director	July 16, 1999
/s/ T. EVERETT STEWART, JR. ----- T. Everett Stewart, Jr.	Director	July 16, 1999
*By: /s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr. Attorney-In-Fact		

SIGNATURES

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LAMAR ADVERTISING OF HUNTINGTON-
BRIDGEPORT, INC.

By: /s/ KEVIN P. REILLY, JR.

Kevin P. Reilly, Jr.
President and Chief Executive
Officer

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

SIGNATURE -----	TITLE -----	DATE ----
/s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr.	Director and Principal Executive Officer	July 16, 1999
/s/ KEITH A. ISTRE ----- Keith A. Istre	Director and Principal Financial and Accounting Officer	July 16, 1999
/s/ SEAN REILLY ----- Sean Reilly	Director	July 16, 1999
* ----- Gerald H. Marchand	Director	July 16, 1999
/s/ T. EVERETT STEWART, JR. ----- T. Everett Stewart, Jr.	Director	July 16, 1999
*By: /s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr. Attorney-In-Fact		

SIGNATURES

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LAMAR ADVERTISING OF JACKSON, INC.

By: /s/ KEVIN P. REILLY, JR.

 Kevin P. Reilly, Jr.
 President and Chief Executive
 Officer

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

SIGNATURE -----	TITLE -----	DATE ----
/s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr.	Director and Principal Executive Officer	July 16, 1999
/s/ KEITH A. ISTRE ----- Keith A. Istre	Director and Principal Financial and Accounting Officer	July 16, 1999
/s/ SEAN REILLY ----- Sean Reilly	Director	July 16, 1999
* ----- Gerald H. Marchand	Director	July 16, 1999
/s/ T. EVERETT STEWART, JR. ----- T. Everett Stewart, Jr.	Director	July 16, 1999
*By: /s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr. Attorney-In-Fact		

SIGNATURES

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LAMAR ADVERTISING OF MICHIGAN, INC.

By: /s/ KEVIN P. REILLY, JR.

 Kevin P. Reilly, Jr.
 President and Chief Executive
 Officer

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

SIGNATURE -----	TITLE -----	DATE ----
/s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr.	Director and Principal Executive Officer	July 16, 1999
/s/ KEITH A. ISTRE ----- Keith A. Istre	Director and Principal Financial and Accounting Officer	July 16, 1999
/s/ SEAN REILLY ----- Sean Reilly	Director	July 16, 1999
* ----- Gerald H. Marchand	Director	July 16, 1999
/s/ T. EVERETT STEWART, JR. ----- T. Everett Stewart, Jr.	Director	July 16, 1999
*By: /s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr. Attorney-In-Fact		

SIGNATURES

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LAMAR ADVERTISING OF MISSOURI, INC.

By: /s/ KEVIN P. REILLY, JR.

 Kevin P. Reilly, Jr.
 President and Chief Executive
 Officer

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

SIGNATURE -----	TITLE -----	DATE ----
/s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr.	Director and Principal Executive Officer	July 16, 1999
/s/ KEITH A. ISTRE ----- Keith A. Istre	Director and Principal Financial and Accounting Officer	July 16, 1999
/s/ SEAN REILLY ----- Sean Reilly	Director	July 16, 1999
* ----- Gerald H. Marchand	Director	July 16, 1999
/s/ T. EVERETT STEWART, JR. ----- T. Everett Stewart, Jr.	Director	July 16, 1999
*By: /s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr. Attorney-In-Fact		

SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

LAMAR ADVERTISING OF MOBILE, INC.

By: /s/ KEVIN P. REILLY, JR.

 Kevin P. Reilly, Jr.
 and Chief Executive Officer

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

SIGNATURE -----	TITLE -----	DATE ----
/s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr.	Director and Principal Executive Officer	July 16, 1999
/s/ KEITH A. ISTRE ----- Keith A. Istre	Director and Principal Financial and Accounting Officer	July 16, 1999
/s/ SEAN REILLY ----- Sean Reilly	Director	July 16, 1999
* ----- Gerald H. Marchand	Director	July 16, 1999
/s/ T. EVERETT STEWART, JR. ----- T. Everett Stewart, Jr.	Director	July 16, 1999
*By: /s/ KEVIN C. REILLY, JR. ----- Kevin C. Reilly, Jr. Attorney-In-Fact		

SIGNATURES

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LAMAR ADVERTISING OF PENN, INC.

By: /s/ KEVIN P. REILLY, JR.

 Kevin P. Reilly, Jr.
 President and Chief Executive
 Officer

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

SIGNATURE -----	TITLE -----	DATE ----
/s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr.	Director and Principal Executive Officer	July 16, 1999
/s/ KEITH A. ISTRE ----- Keith A. Istre	Director and Principal Financial and Accounting Officer	July 16, 1999
/s/ SEAN REILLY ----- Sean Reilly	Director	July 16, 1999
* ----- Gerald H. Marchand	Director	July 16, 1999
/s/ T. EVERETT STEWART, JR. ----- T. Everett Stewart, Jr.	Director	July 16, 1999
*By: /s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr. Attorney-In-Fact		

SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

LAMAR ADVERTISING OF SOUTH
GEORGIA, INC.

By: /s/ KEVIN P. REILLY, JR.

Kevin P. Reilly, Jr.
President and Chief Executive
Officer

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

SIGNATURE -----	TITLE -----	DATE ----
/s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr.	Director and Principal Executive Officer	July 16, 1999
/s/ KEITH A. ISTRE ----- Keith A. Istre	Director and Principal Financial and Accounting Officer	July 16, 1999
/s/ SEAN REILLY ----- Sean Reilly	Director	July 16, 1999
* ----- Gerald H. Marchand	Director	July 16, 1999
/s/ T. EVERETT STEWART, JR. ----- T. Everett Stewart, Jr.	Director	July 16, 1999
*By: /s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr. Attorney-In-Fact		

SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

LAMAR ADVERTISING OF SOUTH MISSISSIPPI, INC.

By: /s/ KEVIN P. REILLY, JR.

 Kevin P. Reilly, Jr.
 President and Chief Executive
 Officer

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

SIGNATURE -----	TITLE -----	DATE ----
/s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr.	Director and Principal Executive Officer	July 16, 1999
/s/ KEITH A. ISTRE ----- Keith A. Istre	Director and Principal Financial and Accounting Officer	July 16, 1999
/s/ SEAN REILLY ----- Sean Reilly	Director	July 16, 1999
* ----- Gerald H. Marchand	Director	July 16, 1999
/s/ T. EVERETT STEWART, JR. ----- T. Everett Stewart, Jr.	Director	July 16, 1999
*By: /s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr. Attorney-In-Fact		

SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

LAMAR ADVERTISING OF
YOUNGSTOWN, INC.

By: /s/ KEVIN P. REILLY, JR.

Kevin P. Reilly, Jr.
President and Chief Executive
Officer

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

SIGNATURE -----	TITLE -----	DATE ----
/s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr.	Director and Principal Executive Officer	July 16, 1999
/s/ KEITH A. ISTRE ----- Keith A. Istre	Director and Principal Financial and Accounting Officer	July 16, 1999
/s/ SEAN REILLY ----- Sean Reilly	Director	July 16, 1999
* ----- Gerald H. Marchand	Director	July 16, 1999
/s/ T. EVERETT STEWART, JR. ----- T. Everett Stewart, Jr.	Director	July 16, 1999
*By: /s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr. Attorney-In-Fact		

SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

LAMAR PENSACOLA TRANSIT, INC.

By: /s/ KEVIN P. REILLY, JR.

 Kevin P. Reilly, Jr.
 President and Chief Executive
 Officer

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

SIGNATURE -----	TITLE -----	DATE ----
/s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr.	Director and Principal Executive Officer	July 16, 1999
/s/ KEITH A. ISTRE ----- Keith A. Istre	Director and Principal Financial and Accounting Officer	July 16, 1999
/s/ SEAN REILLY ----- Sean Reilly	Director	July 16, 1999
* ----- Gerald H. Marchand	Director	July 16, 1999
/s/ T. EVERETT STEWART, JR. ----- T. Everett Stewart, Jr.	Director	July 16, 1999
*By: /s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr. Attorney-In-Fact		

SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

LAMAR TEXAS GENERAL PARTNER, INC.

By: /s/ KEVIN P. REILLY, JR.

 Kevin P. Reilly, Jr.
 President and Chief Executive
 Officer

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

SIGNATURE -----	TITLE -----	DATE ----
/s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr.	Director and Principal Executive Officer	July 16, 1999
/s/ KEITH A. ISTRE ----- Keith A. Istre	Director and Principal Financial and Accounting Officer	July 16, 1999
/s/ SEAN REILLY ----- Sean Reilly	Director	July 16, 1999
* ----- Gerald H. Marchand	Director	July 16, 1999
/s/ T. EVERETT STEWART, JR. ----- T. Everett Stewart, Jr.	Director	July 16, 1999
*By: /s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr. Attorney-In-Fact		

SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

LAMAR ELECTRICAL, INC.

By: /s/ KEVIN P. REILLY, JR.

 Kevin P. Reilly, Jr.
 President and Chief Executive
 Officer

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

SIGNATURE -----	TITLE -----	DATE ----
/s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr.	Director and Principal Executive Officer	July 16, 1999
/s/ KEITH A. ISTRE ----- Keith A. Istre	Director and Principal Financial and Accounting Officer	July 16, 1999
/s/ SEAN REILLY ----- Sean Reilly	Director	July 16, 1999
* ----- Gerald H. Marchand	Director	July 16, 1999
/s/ T. EVERETT STEWART, JR. ----- T. Everett Stewart, Jr.	Director	July 16, 1999
*By: /s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr. Attorney-In-Fact		

SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

TLC PROPERTIES, INC.

By: /s/ SEAN E. REILLY

 Sean E. Reilly
 President and Chief Executive
 Officer

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

SIGNATURE -----	TITLE -----	DATE ----
/s/ SEAN E. REILLY ----- Sean E. Reilly	Principal Executive Officer	July 16, 1999
/s/ KEITH A. ISTRE ----- Keith A. Istre	Director and Principal Financial and Accounting Officer	July 16, 1999
/s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr.	Director	July 16, 1999
/s/ SEAN REILLY ----- Sean Reilly	Director	July 16, 1999
* ----- Gerald H. Marchand	Director	July 16, 1999
/s/ T. EVERETT STEWART, JR. ----- T. Everett Stewart, Jr.	Director	July 16, 1999
*By: /s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr. Attorney-In-Fact		

SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

TLC PROPERTIES II, INC.

By: /s/ KEVIN P. REILLY, JR.

 Kevin P. Reilly, Jr.
 President and Chief Executive
 Officer

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

SIGNATURE -----	TITLE -----	DATE ----
/s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr.	Director and Principal Executive Officer	July 16, 1999
/s/ KEITH A. ISTRE ----- Keith A. Istre	Director and Principal Financial and Accounting Officer	July 16, 1999
/s/ SEAN REILLY ----- Sean Reilly	Director	July 16, 1999
* ----- Gerald H. Marchand	Director	July 16, 1999
/s/ T. EVERETT STEWART, JR. ----- T. Everett Stewart, Jr.	Director	July 16, 1999
*By: /s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr. Attorney-In-Fact		

SIGNATURES

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CANADIAN TODS LIMITED

By: /s/ KEVIN P. REILLY, JR.

 Kevin P. Reilly, Jr.
 President and Chief Executive
 Officer

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

SIGNATURE -----	TITLE -----	DATE ----
/s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr.	Director and Principal Executive Officer	July 16, 1999
/s/ KEITH A. ISTRE ----- Keith A. Istre	Director and Principal Financial and Accounting Officer	July 16, 1999
/s/ SEAN REILLY ----- Sean Reilly	Director	July 16, 1999
* ----- Gerald H. Marchand	Director	July 16, 1999
/s/ T. EVERETT STEWART, JR. ----- T. Everett Stewart, Jr.	Director	July 16, 1999
*By: /s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr. Attorney-In-Fact		

SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

LAMAR ADVERTISING OF SOUTH
DAKOTA, INC.

By: /s/ KEVIN P. REILLY, JR.

Kevin P. Reilly, Jr.
President and Chief Executive
Officer

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

SIGNATURE -----	TITLE -----	DATE ----
/s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr.	Director and Principal Executive Officer	July 16, 1999
/s/ KEITH A. ISTRE ----- Keith A. Istre	Director and Principal Financial and Accounting Officer	July 16, 1999
/s/ SEAN REILLY ----- Sean Reilly	Director	July 16, 1999
* ----- Gerald H. Marchand	Director	July 16, 1999
/s/ T. EVERETT STEWART, JR. ----- T. Everett Stewart, Jr.	Director	July 16, 1999

By: /s/ KEVIN P. REILLY, JR.

Kevin P. Reilly, Jr.
Attorney-In-Fact

SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

LAMAR OCI SOUTH CORPORATION

By: /s/ KEVIN P. REILLY, JR.

 Kevin P. Reilly, Jr.
 President and Chief Executive
 Officer

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

SIGNATURE -----	TITLE -----	DATE ----
----- /s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr.	Director and Principal Executive Officer	July 16, 1999
----- /s/ KEITH A. ISTRE ----- Keith A. Istre	Director and Principal Financial and Accounting Officer	July 16, 1999
----- /s/ SEAN REILLY ----- Sean Reilly	Director	July 16, 1999
----- * ----- Gerald H. Marchand	Director	July 16, 1999
----- /s/ T. EVERETT STEWART, JR. ----- T. Everett Stewart, Jr.	Director	July 16, 1999

*By: /s/ KEVIN P. REILLY, JR.

 Kevin P. Reilly, Jr.
 Attorney-In-Fact

SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

LAMAR OCI NORTH CORPORATION

By: /s/ KEVIN P. REILLY, JR.

 Kevin P. Reilly, Jr.
 President and Chief Executive
 Officer

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

SIGNATURE -----	TITLE -----	DATE ----
/s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr.	Director and Principal Executive Officer	July 16, 1999
/s/ KEITH A. ISTRE ----- Keith A. Istre	Director and Principal Financial and Accounting Officer	July 16, 1999
/s/ SEAN REILLY ----- Sean Reilly	Director	July 16, 1999
* ----- Gerald H. Marchand	Director	July 16, 1999
/s/ T. EVERETT STEWART, JR. ----- T. Everett Stewart, Jr.	Director	July 16, 1999
*By: /s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr. Attorney-In-Fact		

SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

LAMAR ADVERTISING OF GREENVILLE, INC.

By: /s/ KEVIN P. REILLY, JR.

 Kevin P. Reilly, Jr.
 President and Chief Executive Officer

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

SIGNATURE -----	TITLE -----	DATE ----
/s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr.	Director and Principal Executive Officer	July 16, 1999
/s/ KEITH A. ISTRE ----- Keith A. Istre	Director and Principal Financial and Accounting Officer	July 16, 1999
/s/ SEAN REILLY ----- Sean Reilly	Director	July 16, 1999
* ----- Gerald H. Marchand	Director	July 16, 1999
/s/ T. EVERETT STEWART, JR. ----- T. Everett Stewart, Jr.	Director	July 16, 1999
*By: /s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr. Attorney-In-Fact		

SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

LAMAR ADVERTISING OF WEST VIRGINIA, INC.

By: /s/ KEVIN P. REILLY, JR.

 Kevin P. Reilly, Jr.
 President and Chief Executive Officer

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

SIGNATURE -----	TITLE -----	DATE ----
/s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr.	Director and Principal Executive Officer	July 16, 1999
/s/ KEITH A. ISTRE ----- Keith A. Istre	Director and Principal Financial and Accounting Officer	July 16, 1999
/s/ SEAN REILLY ----- Sean Reilly	Director	July 16, 1999
* ----- Gerald H. Marchand	Director	July 16, 1999
/s/ T. EVERETT STEWART, JR. ----- T. Everett Stewart, Jr.	Director	July 16, 1999
*By: /s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr. Attorney-In-Fact		

SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

LAMAR ADVERTISING OF ASHLAND, INC.

By: /s/ KEVIN P. REILLY, JR.

 Kevin P. Reilly, Jr.
 President and Chief Executive Officer

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

SIGNATURE -----	TITLE -----	DATE ----
/s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr.	Director and Principal Executive Officer	July 16, 1999
/s/ KEITH A. ISTRE ----- Keith A. Istre	Director and Principal Financial and Accounting Officer	July 16, 1999
/s/ SEAN REILLY ----- Sean Reilly	Director	July 16, 1999
* ----- Gerald H. Marchand	Director	July 16, 1999
/s/ T. EVERETT STEWART, JR. ----- T. Everett Stewart, Jr.	Director	July 16, 1999
*By: /s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr. Attorney-In-Fact		

SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

AMERICAN SIGNS, INC.

By: /s/ KEVIN P. REILLY, JR.

 Kevin P. Reilly, Jr.
 President and Chief Executive
 Officer

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

SIGNATURE -----	TITLE -----	DATE ----
/s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr.	Director and Principal Executive Officer	July 16, 1999
/s/ KEITH A. ISTRE ----- Keith A. Istre	Director and Principal Financial and Accounting Officer	July 16, 1999
/s/ SEAN REILLY ----- Sean Reilly	Director	July 16, 1999
* ----- Gerald H. Marchand	Director	July 16, 1999
*By: /s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr. Attorney-In-Fact		

SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

COLORADO LOGOS, INC.

By: /s/ T. EVERETT STEWART, JR.

T. Everett Stewart, Jr.

President and Chief Executive
Officer

POWER OF ATTORNEY

We, the undersigned officers and directors of Colorado Logos, Inc., hereby severally constitute and appoint Kevin P. Reilly, Jr. and Keith A. Istre, and each of them singly, our true and lawful attorneys, with full power to them in any and all capacities, to sign any amendments to this amendment to the Registration Statement on Form S-3, and any related Rule 462(b) registration statement or amendment thereto, and to file the same, with exhibits thereto and other documents in connection therewith, with the Securities and Exchange Commission, hereby ratifying and confirming all that each of said attorneys-in-fact may do or cause to be done by virtue thereof.

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

SIGNATURE -----	TITLE -----	DATE ----
/s/ T. EVERETT STEWART, JR. ----- T. Everett Stewart, Jr.	Director and Principal Executive Officer	July 16, 1999
/s/ KEITH A. ISTRE ----- Keith A. Istre	Director and Principal Financial and Accounting Officer	July 16, 1999
/s/ SEAN REILLY ----- Sean Reilly	Director	July 16, 1999
/s/ GERALD H. MARCHAND ----- Gerald H. Marchand	Director	July 16, 1999
/s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr.	Director	July 16, 1999
/s/ T. EVERETT STEWART, JR. ----- T. Everett Stewart, Jr.	Director	July 16, 1999

SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

NEW MEXICO LOGOS, INC.

By: /s/ T. EVERETT STEWART, JR.

T. Everett Stewart, Jr.

President and Chief Executive
Officer

POWER OF ATTORNEY

We, the undersigned officers and directors of New Mexico Logos, Inc., hereby severally constitute and appoint Kevin P. Reilly, Jr. and Keith A. Istre, and each of them singly, our true and lawful attorneys, with full power to them in any and all capacities, to sign any amendments to this amendment to the Registration Statement on Form S-3, and any related Rule 462(b) registration statement or amendment thereto, and to file the same, with exhibits thereto and other documents in connection therewith, with the Securities and Exchange Commission, hereby ratifying and confirming all that each of said attorneys-in-fact may do or cause to be done by virtue thereof.

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

SIGNATURE -----	TITLE -----	DATE ----
/s/ T. EVERETT STEWART, JR. ----- T. Everett Stewart, Jr.	Director and Principal Executive Officer	July 16, 1999
/s/ KEITH A. ISTRE ----- Keith A. Istre	Director and Principal Financial and Accounting Officer	July 16, 1999
/s/ SEAN REILLY ----- Sean Reilly	Director	July 16, 1999
/s/ GERALD H. MARCHAND ----- Gerald H. Marchand	Director	July 16, 1999
/s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr.	Director	July 16, 1999
/s/ T. EVERETT STEWART, JR. ----- T. Everett Stewart, Jr.	Director	July 16, 1999

SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

LAMAR ADVERTISING OF ROLAND, INC.

By: /s/ KEVIN P. REILLY, JR.

 Kevin P. Reilly, Jr.
 President and Chief Executive
 Officer

POWER OF ATTORNEY

We, the undersigned officers and directors of Lamar Advertising of Roland, Inc., hereby severally constitute and appoint Kevin P. Reilly, Jr. and Keith A. Istre, and each of them singly, our true and lawful attorneys, with full power to them in any and all capacities, to sign any amendments to this amendment to the Registration Statement on Form S-3 (including Pre- and Post-Effective Amendments), and any related Rule 462(b) registration statement or amendment thereto, and to file the same, with exhibits thereto and other documents in connection therewith, with the Securities and Exchange Commission, hereby ratifying and confirming all that each of said attorneys-in-fact may do or cause to be done by virtue thereof.

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

SIGNATURE -----	TITLE -----	DATE ----
/s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr.	Director and Principal Executive Officer	July 16, 1999
/s/ KEITH A. ISTRE ----- Keith A. Istre	Director and Principal Financial and Accounting Officer	July 16, 1999
/s/ SEAN REILLY ----- Sean Reilly	Director	July 16, 1999
/s/ T. EVERETT STEWART, JR. ----- T. Everett Stewart, Jr.	Director	July 16, 1999
/s/ GERALD H. MARCHAND ----- Gerald H. Marchand	Director	July 16, 1999

SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

LAMAR ADVERTISING OF KENTUCKY, INC.

By: /s/ KEVIN P. REILLY, JR.

 Kevin P. Reilly, Jr.
 President and Chief Executive
 Officer

POWER OF ATTORNEY

We, the undersigned officers and directors of Lamar Advertising of Kentucky, Inc., hereby severally constitute and appoint Kevin P. Reilly, Jr. and Keith A. Istre, and each of them singly, our true and lawful attorneys, with full power to them in any and all capacities, to sign any amendments to this amendment to the Registration Statement on Form S-3, and any related Rule 462(b) registration statement or amendment thereto, and to file the same, with exhibits thereto and other documents in connection therewith, with the Securities and Exchange Commission, hereby ratifying and confirming all that each of said attorneys-in-fact may do or cause to be done by virtue thereof.

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

SIGNATURE -----	TITLE -----	DATE ----
/s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr.	Director and Principal Executive Officer	July 16, 1999
/s/ KEITH A. ISTRE ----- Keith A. Istre	Director and Principal Financial and Accounting Officer	July 16, 1999
/s/ T. EVERETT STEWART, JR. ----- T. Everett Stewart, Jr.	Director	July 16, 1999
/s/ GERALD H. MARCHAND ----- Gerald H. Marchand	Director	July 16, 1999
/s/ SEAN REILLY ----- Sean Reilly	Director	July 16, 1999

SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

LAMAR ROBINSON, INC.

By: /s/ KEVIN P. REILLY, JR.

Kevin P. Reilly, Jr.

President and Chief Executive
Officer

POWER OF ATTORNEY

We, the undersigned officers and directors of Lamar Robinson, Inc., hereby severally constitute and appoint Kevin P. Reilly, Jr. and Keith A. Istre, and each of them singly, our true and lawful attorneys, with full power to them in any and all capacities, to sign any amendments to this amendment to the Registration Statement on Form S-3, and any related Rule 462(b) registration statement or amendment thereto, and to file the same, with exhibits thereto and other documents in connection therewith, with the Securities and Exchange Commission, hereby ratifying and confirming all that each of said attorneys-in-fact may do or cause to be done by virtue thereof.

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

SIGNATURE -----	TITLE -----	DATE ----
/s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr.	Director and Principal Executive Officer	July 16, 1999
/s/ KEITH A. ISTRE ----- Keith A. Istre	Director and Principal Financial and Accounting Officer	July 16, 1999
/s/ SEAN REILLY ----- Sean Reilly	Director	July 16, 1999
/s/ GERALD H. MARCHAND ----- Gerald H. Marchand	Director	July 16, 1999
/s/ T. EVERETT STEWART, JR. ----- T. Everett Stewart, Jr.	Director	July 16, 1999

SIGNATURES

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

LAMAR NEW HOLDING CO.

By: /s/ KEVIN P. REILLY, JR.

Kevin P. Reilly, Jr.

President and Chief Executive
Officer

POWER OF ATTORNEY

We, the undersigned officers and directors of Lamar New Holding Co., hereby severally constitute and appoint Kevin P. Reilly, Jr. and Keith A. Istre, and each of them singly, our true and lawful attorneys, with full power to them in any and all capacities, to sign any amendments to this amendment to the Registration Statement on Form S-3, and any related Rule 462(b) registration statement or amendment thereto, and to file the same, with exhibits thereto and other documents in connection therewith, with the Securities and Exchange Commission, hereby ratifying and confirming all that each of said attorneys-in-fact may do or cause to be done by virtue thereof.

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

SIGNATURE -----	TITLE -----	DATE ----
/s/ KEVIN P. REILLY, JR. ----- Kevin P. Reilly, Jr.	Director and Principal Executive Officer	July 16, 1999
/s/ KEITH A. ISTRE ----- Keith A. Istre	Director and Principal Financial and Accounting Officer	July 16, 1999
/s/ SEAN REILLY ----- Sean Reilly	Director	July 16, 1999
/s/ GERALD H. MARCHAND ----- Gerald H. Marchand	Director	July 16, 1999
/s/ CHARLES W. LAMAR ----- Charles W. Lamar	Director	July 16, 1999

/s/ T. EVERETT STEWART, JR.

Director

July 16, 1999

T. Everett Stewart, Jr.

/s/ JACK S. ROME, JR.

Director

July 16, 1999

Jack S. Rome, Jr.

Director

Stephen Mumblow