April 12, 2021

Jay Johnson Chief Financial Officer LAMAR ADVERTISING CO/NEW 5321 Corporate Blvd. Baton, Rouge, LA 70808

Re: LAMAR ADVERTISING CO/NEW year ended December 31, 2019 2020 Filed February 20, File No. 001-36756

Dear Mr. Johnson:

We have completed our review of your filing. We remind you that the company and its management are responsible for the accuracy and adequacy of their disclosures, notwithstanding any review, comments, action or absence of action by the staff.

Sincerely,

Division of Corporation Finance

Office of Real Estate & Construction

cc:

Michelle Earley