REGISTRATION NO. 333-50559

SECURITIES AND EXCHANGE COMMISSION Washington, D.C. 20549

POST EFFECTIVE AMENDMENT NO. 1

TΩ

FORM S-3

REGISTRATION STATEMENT UNDER THE SECURITIES ACT OF 1933

LAMAR ADVERTISING COMPANY (Exact Name of Registrant as Specified in its Charter)

DELAWARE (State or Other Jurisdiction (Primary Standard Industrial

7312

72-1205791 (I.R.S. Employer

of Incorporation or Organization)

Classification Code Number)

Identification Number)

5551 CORPORATE BLVD. BATON ROUGE, LOUISIANA 70808 (504) 926-1000

(Address, including zip code, and telephone number, including area code, of registrant's principal executive offices)

> KEVIN P. REILLY, JR. CHIEF EXECUTIVE OFFICER LAMAR ADVERTISING COMPANY 5551 CORPORATE BLVD. BATON ROUGE, LOUISIANA 70808 (504) 926-1000

(Name, address, including zip code, and telephone number, including area code, of agent for service)

Copies to:

STANLEY KELLER, ESQ. PALMER & DODGE LLP ONE BEACON STREET BOSTON, MASSACHUSETTS 02108 (617) 573-0100

APPROXIMATE DATE OF COMMENCEMENT OF PROPOSED SALE TO THE PUBLIC: From time to time after the effective date of this Registration Statement.

If the only securities being registered on this Form are being offered pursuant to dividend or interest reinvestment plans, please check the following box. []

If any of the securities being registered on this Form are to be offered on a delayed or continuous basis pursuant to Rule 415 under the Securities Act of 1933, check the following box. [X]

If this Form is filed to register additional securities for an offering pursuant to Rule 462(b) under the Securities Act, check the following box and list the Securities Act registration number of the earlier effective registration statement for the same offering.

If this Form is a post-effective amendment filed pursuant to Rule 462(c)

under	the	Sec	curities	a A	ct,	check	the	following	box	and	list	the	Secui	ritie	es Ac	ct
regist	rati	on	number	of	the	earl:	ier	effective	regis	strat	cion	state	ement	for	the	same
offeri	ng.	[]													

If delivery of the prospectus is expected to be made pursuant to Rule 434, check the following. $[\]$

THE REGISTRANT HEREBY AMENDS THIS REGISTRATION STATEMENT ON SUCH DATE OR DATES AS MAY BE NECESSARY TO DELAY ITS EFFECTIVE DATE UNTIL THE REGISTRANT SHALL FILE A FURTHER AMENDMENT WHICH SPECIFICALLY STATES THAT THIS REGISTRATION STATEMENT SHALL THEREAFTER BECOME EFFECTIVE IN ACCORDANCE WITH SECTION 8 (A) OF THE SECURITIES ACT OF 1933 OR UNTIL THE REGISTRATION STATEMENT SHALL BECOME EFFECTIVE ON SUCH DATE AS THE COMMISSION, ACTING PURSUANT TO SECTION 8 (A), MAY DETERMINE.

EXACT NAME OF REGISTRANT AS SPECIFIED IN ITS CHARTER	STATE OR OTHER JURISDICTION OF INCORPORATION OR ORGANIZATION	I.R.S. EMPLOYEE IDENTIFICATION NUMBER
Lamar New Holding Co	Delaware	72-1449411
The Lamar Corporation	Louisiana	72-0690208
Interstate Logos, Inc	Delaware	72-1230862
Lamar Advertising of Colorado Springs, Inc	Colorado	72-0931093
Lamar Advertising of Jackson, Inc	Mississippi	72-1085074
Lamar Advertising of Mobile, Inc	Alabama	63-0576601
Lamar Advertising of South Georgia, Inc	Georgia	72-1113924
Lamar Advertising of South Mississippi, Inc	Mississippi	72-1113924
Lamar Advertising of Youngstown, Inc	Delaware	23-2669670
	Louisiana	72-0640751
TLC Properties, Inc	Missouri	72-0040731
Missouri Logos, Inc		72-1131008
Nebraska Logos, Inc	Nebraska	72-1137677
Oklahoma Logo Signs, Inc	Oklahoma	72-1141447
Utah Logos, Inc	Utah	
Ohio Logos, Inc	Ohio	72-1148212
Georgia Logos, Inc	Georgia	72-1289331
Kansas Logos, Inc	Kansas	48-1187701
Lamar Air, LLC	Louisiana	72-1277136
Lamar Pensacola Transit, Inc	Florida	59-3391978
Lamar Tennessee, L.L.C	Tennessee	72-1309007
Lamar Tennessee Limited Partnership II	Tennessee	72-1309008
Lamar Texas General Partner, Inc	Texas	72-1309003
Lamar Texas Limited Partnership	Louisiana	72-1309005
Michigan Logos, Inc	Michigan	38-3071362
Minnesota Logos, Inc	Minnesota	41-1800355
Minnesota Logos, a Partnership	Minnesota	41-1804634
Mississippi Logos, Inc	Mississippi	64-0828364
New Jersey Logos, Inc	New Jersey	22-3380044
South Carolina Logos, Inc	South Carolina	58-2152628
Tennessee Logos, Inc	Tennessee	62-1649765
Texas Logos, Inc	Texas	76-0381679
TLC Properties II, Inc	Texas	72-1336624
Virginia Logos, Inc	Virginia	54-1763912
Lamar Advertising of Huntington-Bridgeport, Inc	West Virginia	55-0462784
Lamar Advertising of Penn, Inc	Delaware	23-2157153
Lamar Advertising of Michigan, Inc	Michigan	38-3376495
Lamar Advertising of Missouri, Inc	Missouri	43-1787748
Canadian TODS Limited	Nova Scotia, Canada	N/A
Nevada Logos, Inc	Nevada	88-0373108
Kentucky Logos, Inc	Kentucky	31-1491808
Florida Logos, Inc	Florida	65-0671887
Lamar Electrical, Inc	Louisiana	72-1392115
Lamar Advertising of South Dakota, Inc	South Dakota	46-0446615
TLC Properties, L.L.C	Louisiana	72-1417495
Lamar OCI South Corporation	Mississippi	64-0520092
Lamar OCI North Corporation	Delaware	38-2885263
Lamar Advertising of Greenville, Inc	Mississippi	64-0577713
Lamar Advertising of West Virginia, Inc	West Virginia	55-0670806
Lamar Advertising of Ashland, Inc	Kentucky	61-1071047
American Signs, Inc	Washington	91-1642046
New Mexico Logos, Inc	New Mexico	85-0446801
Colorado Logos, Inc	Colorado	84-1480715
Lamar Advertising of Roland, Inc	Tennessee	62-1217845
Lamar Robinson, Inc.	Missouri	43-1078044
Lamar Advertising of Kentucky, Inc	Kentucky	61-1306385

POST-EFFECTIVE AMENDMENT NO. 1 TO FORM S-3

This post-effective amendment is being filed pursuant the Securities Act of 1933 (the "Securities Act") to reflect the anticipated adoption by Lamar Advertising Company, a Delaware corporation ("Lamar"), of a holding company form of organizational structure. Prior to effectiveness of this registration statement, the holding company organizational structure will be effected pursuant to an Agreement and Plan of Merger (the "Merger Agreement") among Lamar, Lamar New Holding Co., a Delaware corporation and direct wholly-owned subsidiary of Lamar ("Holdco") and Lamar Holdings Merge Co., a Delaware corporation and direct wholly-owned subsidiary of Holdco ("Merger Sub"). The Merger Agreement provides for, among other things, the merger (the "Merger") of Lamar with Merger Sub, with Lamar as the surviving corporation. Pursuant to Section 251(g) of the General Corporation Law of the State of Delaware, Lamar stockholder approval of the Merger will not be required.

As a result of the Merger, Lamar will become a direct wholly-owned subsidiary of Holdco. Pursuant to the Merger Agreement, each share of Lamar's issued and outstanding capital stock will be converted into, and exchanged for one share of an identical class or series of capital stock of Holdco, and thus each share of class A common stock, par value \$.001 per share, of Lamar issued and outstanding will be converted into and exchanged for one share of class A common stock, par value \$.001 per share, of Holdco. In addition, Lamar will change its name to Lamar Media Corp. and the name of Holdco will become Lamar Advertising Company.

Upon effectiveness of the Merger and effectiveness of this registration statement and in accordance with Rule 414 under the Securities Act, Holdco, as the successor issuer of the class A common stock, hereby expressly adopts this registration statement as its own registration statement for all purposes of the Securities Act and the Securities Exchange Act of 1934, as amended. At such time, Lamar will become a co-registrant to this registration statement.

The applicable registration fees were paid at the time of the original filing of this registration statement.

Pursuant to the requirements of the Securities Act of 1933, the Registrant certifies that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

LAMAR ADVERTISING COMPANY

/s/ KEVIN P. REILLY, JR.

Kevin P. Reilly, Jr.
President and Chief Executive
Officer

SIGNATURE	TITLE	DATE		
/s/ KEVIN P. REILLY, JR.	Director and Principal Executive	July 16, 1999		
Kevin P. Reilly, Jr.	Officer			
/s/ KEITH A. ISTRE	Director and Principal Financial	July 16, 1999		
Keith A. Istre	and Accounting Officer			
*	Director	July 16, 1999		
Charles W. Lamar				
*	Director	July 16, 1999		
Gerald H. Marchand				
*	Director	July 16, 1999		
Jack S. Rome, Jr.				
	Director			
Stephen Mumblow				
*	Director	July 16, 1999		
T. Everett Stewart, Jr.				
/s/ SEAN REILLY		July 16, 1999		
Sean Reilly				
*By: /s/ KEVIN P. REILLY, JR.	_			
Kevin P. Reilly, Jr. Attorney-In-Fact				

Pursuant to the requirements of the Securities Act of 1933, the Registrant certifies that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

THE LAMAR CORPORATION

/s/ KEVIN P. REILLY, JR.

Kevin P. Reilly, Jr.
President and Chief Executive
Officer

SIGNATURE	TITLE	DATE
/s/ KEVIN P. REILLY, JR.	Director and Principal Executive	July 16, 1999
Kevin P. Reilly, Jr.	Officer	
/s/ KEITH A. ISTRE	Director and Principal Financial	July 16, 1999
Keith A. Istre	and Accounting Officer	
*	Director	July 16, 1999
Charles W. Lamar		
*	Director	July 16, 1999
Gerald H. Marchand		
*	Director	July 16, 1999
T. Everett Stewart, Jr.		
	Director	
Stephen Mumblow		
/s/ SEAN REILLY	Director	July 16, 1999
Sean Reilly		
/s/ JACK S. ROME, JR.		July 16, 1999
Jack S. Rome, Jr.		
*By: /s/ KEVIN P. REILLY, JR.	_	
Kevin P. Reilly, Jr. Attorney-In-Fact	_	

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

LAMAR AIR, LLC

By: THE LAMAR CORPORATION, its Manager

/s/ KEVIN P. REILLY, JR.

Kevin P. Reilly, Jr.
President and Chief Executive
Officer

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TLC PROPERTIES, L.L.C.

By: TLC PROPERTIES, INC.,
its Manager

/s/ SEAN E. REILLY

Sean E. Reilly

President and Chief Executive
Officer

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LAMAR TEXAS LIMITED PARTNERSHIP

By: LAMAR TEXAS GENERAL PARTNER, INC.,

its General Partner

/s/ KEVIN P. REILLY, JR.

Kevin P. Reilly, Jr.
President and Chief Executive
Officer

Pursuant to the requirements of the Securities Act of 1933, the Registrant certifies that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

MINNESOTA LOGOS, A PARTNERSHIP

By: MINNESOTA LOGOS, INC.,
its General Partner

/s/ KEVIN P. REILLY, JR.

Kevin P. Reilly, Jr.
President and Chief Executive
Officer

Pursuant to the requirements of the Securities Act of 1933, the Registrant certifies that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

LAMAR TENNESSEE, L.L.C.

By: THE LAMAR CORPORATION

/s/ KEVIN P. REILLY, JR.

Kevin P. Reilly, Jr.
President and Chief Executive
Officer

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GEORGIA LOGOS, INC.

By: /s/ T. EVERETT STEWART, JR.

T. Everett Stewart, Jr.
President and Chief Executive
Officer

SIGNATURE	TITLE	DATE
/s/ T. EVERETT STEWART, JR.	Director and Principal Executive	July 16, 1999
T. Everett Stewart, Jr.	Officer	
/s/ KEITH A. ISTRE	Director and Principal Financial	July 16, 1999
Keith A. Istre	and Accounting Officer	
/s/ KEVIN P. REILLY, JR.	Director	July 16, 1999
Kevin P. Reilly, Jr.		
/s/ SEAN REILLY	Director	July 16, 1999
Sean Reilly		
*	Director	July 16, 1999
Gerald H. Marchand		
*By: /s/ KEVIN P. REILLY, JR.		
Kevin P. Reilly, Jr. Attorney-In-Fact		

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INTERSTATE LOGOS, INC.

By: /s/ T. EVERETT STEWART, JR.

T. Everett Stewart, Jr.
President and Chief Executive
Officer

SIGNATURE	TITLE 	DATE
/s/ T. EVERETT STEWART, JR. T. Everett Stewart, Jr.	Director and Principal Executive	July 16, 1999
/s/ KEITH A. ISTRE	Director and Principal Financial and Accounting Officer	July 16, 1999
Keith A. Istre /s/ KEVIN P. REILLY, JR.	Director	July 16, 1999
Kevin P. Reilly, Jr.		odly 10, 1999
/s/ SEAN REILLY	Director	July 16, 1999
Sean Reilly *	Director	July 16, 1999
Gerald H. Marchand	-	
*By: /s/ KEVIN P. REILLY, JR.		
<pre>Kevin P. Reilly, Jr. Attorney-In-Fact</pre>		

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FLORIDA LOGOS, INC.

By: /s/ T. EVERETT STEWART, JR.

T. Everett Stewart, Jr.
President and Chief Executive
Officer

SIGNATURE 	TITLE 	DATE 	
/s/ T. EVERETT STEWART, JR.	Director and Principal Executive	July 16, 1999	
T. Everett Stewart, Jr.			
/s/ KEITH A. ISTRE	Director and Principal Financial and Accounting Officer	July 16, 1999	
Keith A. Istre	and necodificing officer		
/s/ KEVIN P. REILLY, JR.	Director	July 16, 1999	
Kevin P. Reilly, Jr.			
/s/ SEAN REILLY	Director	July 16, 1999	
Sean Reilly	-		
*	Director	July 16, 1999	
Gerald H. Marchand	-		
*By: /s/ KEVIN P. REILLY, JR.			
Kevin P. Reilly, Jr. Attorney-In-Fact			

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KANSAS LOGOS INC.

By: /s/ T. EVERETT STEWART, JR.

T. Everett Stewart, Jr.
President and Chief Executive
Officer

SIGNATURE	TITLE 	DATE
/s/ T. EVERETT STEWART, JR. T. Everett Stewart, Jr.	Director and Principal Executive Officer	July 16, 1999
/s/ KEITH A. ISTRE	Director and Principal Financial and Accounting Officer	July 16, 1999
Keith A. Istre /s/ KEVIN P. REILLY, JR.		July 16, 1999
Kevin P. Reilly, Jr.		· ,
/s/ SEAN REILLYSean Reilly	Director 	July 16, 1999
*	Director	July 16, 1999
Gerald H. Marchand		
*By: /s/ KEVIN P. REILLY, JR.		
Kevin P. Reilly, Jr. Attorney-In-Fact		

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KENTUCKY LOGOS, INC.

By: /s/ T. EVERETT STEWART, JR.

T. Everett Stewart, Jr.
President and Chief Executive
Officer

SIGNATURE	TITLE 	DATE
/s/ T. EVERETT STEWART, JR. T. Everett Stewart, Jr.	Director and Principal Executive	July 16, 1999
/s/ KEITH A. ISTRE	Director and Principal Financial and Accounting Officer	July 16, 1999
Keith A. Istre /s/ KEVIN P. REILLY, JR.	Director	July 16, 1999
Kevin P. Reilly, Jr. /s/ SEAN REILLY	Director	July 16, 1999
Sean Reilly	Director	July 16, 1999
Gerald H. Marchand		Oury 10, 1999
*By: /s/ KEVIN P. REILLY, JR. Kevin P. Reilly, Jr. Attorney-In-Fact		July 16, 1999

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MICHIGAN LOGOS, INC.

By: /s/ T. EVERETT STEWART, JR.

T. Everett Stewart, Jr.
President and Chief Executive
Officer

SIGNATURE	TITLE 	DATE
/s/ T. EVERETT STEWART, JR. T. Everett Stewart, Jr.	Director and Principal Executive	July 16, 1999
/s/ KEITH A. ISTRE	Director and Principal Financial and Accounting Officer	July 16, 1999
Keith A. Istre /s/ KEVIN P. REILLY, JR.	Director	July 16, 1999
Kevin P. Reilly, Jr.		odly 10, 1999
/s/ SEAN REILLY	Director	July 16, 1999
Sean Reilly *	Director	July 16, 1999
Gerald H. Marchand	-	
*By: /s/ KEVIN P. REILLY, JR.		
<pre>Kevin P. Reilly, Jr. Attorney-In-Fact</pre>		

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MINNESOTA LOGOS, INC.

By: /s/ T. EVERETT STEWART, JR.

T. Everett Stewart, Jr.

T. Everett Stewart, Jr.
President and Chief Executive
Officer

SIGNATURE	TITLE 	DATE 	
/s/ T. EVERETT STEWART, JR.	Director and Principal Executive	July 16, 1999	
T. Everett Stewart, Jr.	0111001		
/s/ KEITH A. ISTRE	Director and Principal Financial and Accounting Officer	July 16, 1999	
Keith A. Istre	and Accounting Officer		
/s/ KEVIN P. REILLY, JR.	Director	July 16, 1999	
Kevin P. Reilly, Jr.			
/s/ SEAN REILLY	Director	July 16, 1999	
Sean Reilly			
*	Director	July 16, 1999	
Gerald H. Marchand			
*By: /s/ KEVIN P. REILLY, JR.			
Kevin P. Reilly, Jr. Attorney-In-Fact			

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MISSISSIPPI LOGOS, INC.

By: /s/ T. EVERETT STEWART, JR.

T. Everett Stewart, Jr.
President and Chief Executive

Officer

SIGNATURE	TITLE	DATE
/s/ T. EVERETT STEWART, JR. T. Everett Stewart, Jr.	Director and Principal Executive Officer	July 16, 1999
/s/ KEITH A. ISTRE	Director and Principal Financial	July 16, 1999
Keith A. Istre	and Accounting Officer	
/s/ KEVIN P. REILLY, JR.	Director	July 16, 1999
Kevin P. Reilly, Jr.		
/s/ SEAN REILLY	Director	July 16, 1999
Sean Reilly		
*	Director	July 16, 1999
Gerald H. Marchand		
*By: /s/ KEVIN P. REILLY, JR.		
<pre>Kevin P. Reilly, Jr. Attorney-In-Fact</pre>		

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MISSOURI LOGOS, INC.

By: /s/ T. EVERETT STEWART, JR.

T. Everett Stewart, Jr.
President and Chief Executive
Officer

SIGNATURE	TITLE	DATE
/s/ T. EVERETT STEWART, JR.	Director and Principal Executive Officer	July 16, 1999
T. Everett Stewart, Jr. /s/ KEITH A. ISTRE	Director and Principal Financial and Accounting Officer	July 16, 1999
/s/ KEVIN P. REILLY, JRKevin P. Reilly, Jr.	Director	July 16, 1999
/s/ SEAN REILLY	Director	July 16, 1999
Sean Reilly *	Director	July 16, 1999
Gerald H. Marchand *By: /s/ KEVIN P. REILLY, JR.		
Kevin P. Reilly, Jr. Attorney-In-Fact		

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NEBRASKA LOGOS, INC.

By: /s/ T. EVERETT STEWART, JR.

T. Everett Stewart, Jr.
President and Chief Executive
Officer

SIGNATURE	TITLE	DATE
/s/ T. EVERETT STEWART, JR.	Director and Principal Executive Officer	July 16, 1999
T. Everett Stewart, Jr. /s/ KEITH A. ISTRE	Director and Principal Financial and Accounting Officer	July 16, 1999
/s/ KEVIN P. REILLY, JRKevin P. Reilly, Jr.	Director	July 16, 1999
/s/ SEAN REILLY	Director	July 16, 1999
Sean Reilly *	Director	July 16, 1999
Gerald H. Marchand *By: /s/ KEVIN P. REILLY, JR.		
Kevin P. Reilly, Jr. Attorney-In-Fact		

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

NEVADA LOGOS, INC.

By: /s/ T. EVERETT STEWART, JR.

T. Everett Stewart, Jr.

T. Everett Stewart, Jr.
President and Chief Executive
Officer

SIGNATURE	TITLE	DATE
/s/ T. EVERETT STEWART, JR.	Director and Principal Executive Officer	July 16, 1999
T. Everett Stewart, Jr. /s/ KEITH A. ISTRE	Director and Principal Financial and Accounting Officer	July 16, 1999
/s/ KEVIN P. REILLY, JRKevin P. Reilly, Jr.	Director	July 16, 1999
/s/ SEAN REILLY	Director	July 16, 1999
Sean Reilly *	Director	July 16, 1999
Gerald H. Marchand *By: /s/ KEVIN P. REILLY, JR.		
Kevin P. Reilly, Jr. Attorney-In-Fact		

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NEW JERSEY LOGOS, INC.

By: /s/ T. EVERETT STEWART, JR.

T. Everett Stewart, Jr.
President and Chief Executive
Officer

SIGNATURE	TITLE	DATE
/s/ T. EVERETT STEWART, JR.	Director and Principal Executive Officer	July 16, 1999
T. Everett Stewart, Jr.		
/s/ KEITH A. ISTRE	Director and Principal Financial	July 16, 1999
Keith A. Istre	and Accounting Officer	
/s/ KEVIN P. REILLY, JR.	Director	July 16, 1999
Kevin P. Reilly, Jr.		
/s/ SEAN REILLY	Director	July 16, 1999
Sean Reilly		
*	Director	July 16, 1999
Gerald H. Marchand		
*By: /s/ KEVIN P. REILLY, JR.		
Kevin P. Reilly, Jr. Attorney-In-Fact		

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

OHIO LOGOS, INC.

By: /s/ T. EVERETT STEWART, JR.

T. Everett Stewart, Jr.
President and Chief Executive
Officer

SIGNATURE	TITLE 	DATE
/s/ T. EVERETT STEWART, JR. T. Everett Stewart, Jr.	Director and Principal Executive Officer	July 16, 1999
/s/ KEITH A. ISTRE	Director and Principal Financial and Accounting Officer	July 16, 1999
Keith A. Istre /s/ KEVIN P. REILLY, JR.		July 16, 1999
Kevin P. Reilly, Jr.		· ,
/s/ SEAN REILLYSean Reilly	Director 	July 16, 1999
*	Director	July 16, 1999
Gerald H. Marchand		
*By: /s/ KEVIN P. REILLY, JR.		
Kevin P. Reilly, Jr. Attorney-In-Fact		

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

OKLAHOMA LOGO SIGNS, INC.

By: /s/ T. EVERETT STEWART, JR.

T. Everett Stewart, Jr.
President and Chief Executive
Officer

SIGNATURE	TITLE	DATE
/s/ T. EVERETT STEWART, JR.	Director and Principal Executive Officer	July 16, 1999
T. Everett Stewart, Jr.		
/s/ KEITH A. ISTRE	Director and Principal Financial	July 16, 1999
Keith A. Istre	and Accounting Officer	
/s/ KEVIN P. REILLY, JR.	Director	July 16, 1999
Kevin P. Reilly, Jr.		
/s/ SEAN REILLY	Director	July 16, 1999
Sean Reilly		
*	Director	July 16, 1999
Gerald H. Marchand		
*By: /s/ KEVIN P. REILLY, JR.		
Kevin P. Reilly, Jr. Attorney-In-Fact		

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

SOUTH CAROLINA LOGOS, INC.

By: /s/ T. EVERETT STEWART, JR.

T. Everett Stewart, Jr.
President and Chief Executive
Officer

SIGNATURE	TITLE 	DATE
/s/ T. EVERETT STEWART, JR. T. Everett Stewart, Jr.	Director and Principal Executive	July 16, 1999
/s/ KEITH A. ISTRE Keith A. Istre	Director and Principal Financial and Accounting Officer	July 16, 1999
/s/ KEVIN P. REILLY, JR.	Director	July 16, 1999
Kevin P. Reilly, Jr. /s/ SEAN REILLY	Director	July 16, 1999
Sean Reilly *	Director	July 16, 1999
Gerald H. Marchand *By: /s/ KEVIN P. REILLY, JR.		
Kevin P. Reilly, Jr. Attorney-In-Fact		

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

TENNESSEE LOGOS, INC.

By: /s/ T. EVERETT STEWART, JR.

T. Everett Stewart, Jr.

President and Chief Executive
Officer

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

SIGNATURE 	TITLE 	DATE
/s/ T. EVERETT STEWART, JR. T. Everett Stewart, Jr.		July 16, 1999
/s/ KEITH A. ISTRE	Director and Principal Financial and Accounting Officer	July 16, 1999
Keith A. Istre /s/ KEVIN P. REILLY, JR.	Director	July 16, 1999
Kevin P. Reilly, Jr. /s/ SEAN REILLY	Director	July 16, 1999
Sean Reilly *	Director	July 16, 1999
Gerald H. Marchand		
*By: /s/ KEVIN P. REILLY, JR.		
Kevin P. Reilly, Jr.		

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Attorney-In-Fact

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

TEXAS LOGOS, INC.

By: /s/ T. EVERETT STEWART, JR.

T. Everett Stewart, Jr.

President and Chief Executive
Officer

SIGNATURE	TITLE	DATE
/s/ T. EVERETT STEWART, JR.	Director and Principal Executive	July 16, 1999
T. Everett Stewart, Jr.		
/s/ KEITH A. ISTRE	Director and Principal Financial and Accounting Officer	July 16, 1999
Keith A. Istre	- and Accounting Officer	
/s/ KEVIN P. REILLY, JR.	Director	July 16, 1999
Kevin P. Reilly, Jr.	-	
/s/ SEAN REILLY	Director	July 16, 1999
Sean Reilly		
*	Director	July 16, 1999
Gerald H. Marchand		
*By: /s/ KEVIN P. REILLY, JR.		
Kevin P. Reilly, Jr. Attorney-In-Fact		

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

UTAH LOGOS, INC.

By: /s/ T. EVERETT STEWART, JR.

T. Everett Stewart, Jr.
President and Chief Executive

Officer

SIGNATURE	TITLE	DATE
/s/ T. EVERETT STEWART, JR.	Director and Principal Executive	July 16, 1999
T. Everett Stewart, Jr.	Officer	
/s/ KEITH A. ISTRE	Director and Principal Financial	July 16, 1999
Keith A. Istre	and Accounting Officer	
/s/ KEVIN P. REILLY, JR.	Director	July 16, 1999
Kevin P. Reilly, Jr.		
/s/ SEAN REILLY	Director	July 16, 1999
Sean Reilly		
*	Director	July 16, 1999
Gerald H. Marchand		
*By: /s/ KEVIN P. REILLY, JR.		
Kevin P. Reilly, Jr. Attorney-In-Fact		

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

VIRGINIA LOGOS, INC.

By: /s/ T. EVERETT STEWART, JR.

T. Everett Stewart, Jr.
President and Chief Executive
Officer

SIGNATURE	TITLE	DATE
/s/ T. EVERETT STEWART, JR.	Director and Principal Executive	July 16, 1999
T. Everett Stewart, Jr.	Officer	
/s/ KEITH A. ISTRE	Director and Principal Financial	July 16, 1999
Keith A. Istre	and Accounting Officer	
/s/ KEVIN P. REILLY, JR.	Director	July 16, 1999
Kevin P. Reilly, Jr.		
/s/ SEAN REILLY	Director	July 16, 1999
Sean Reilly		
*	Director	July 16, 1999
Gerald H. Marchand		
*By: /s/ KEVIN P. REILLY, JR.		
Kevin P. Reilly, Jr. Attorney-In-Fact		

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

LAMAR ADVERTISING OF COLORADO SPRINGS, INC.

By: /s/ KEVIN P. REILLY, JR.

Kevin P. Reilly, Jr.

President and Chief Executive
Officer

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

SIGNATURE	TITLE	DATE
/s/ KEVIN P. REILLY, JR.	Director and Principal Executive - Officer	July 16, 1999
Kevin P. Reilly, Jr.		
/s/ KEITH A. ISTRE	Director and Principal Financial and Accounting Officer	July 16, 1999
Keith A. Istre	and necedimeting officer	
/s/ SEAN REILLY	Director	July 16, 1999
Sean Reilly		
*	Director	July 16, 1999
Gerald H. Marchand		
/s/ T. EVERETT STEWART, JR.	Director	July 16, 1999
T. Everett Stewart, Jr.		
*By: /s/ KEVIN P. REILLY, JR.		
Kevin P. Reilly, Jr. Attorney-In-Fact		

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

LAMAR ADVERTISING OF HUNTINGTON-BRIDGEPORT, INC.

By: /s/ KEVIN P. REILLY, JR.

Kevin P. Reilly, Jr.

President and Chief Executive
Officer

SIGNATURE	TITLE	DATE
/s/ KEVIN P. REILLY, JR.		July 16, 1999
Kevin P. Reilly, Jr.		
/s/ KEITH A. ISTRE	Director and Principal Financial and Accounting Officer	July 16, 1999
Keith A. Istre		
/s/ SEAN REILLY	Director	July 16, 1999
Sean Reilly		
*	Director	July 16, 1999
Gerald H. Marchand		
/s/ T. EVERETT STEWART, JR.	Director	July 16, 1999
T. Everett Stewart, Jr.		
*By: /s/ KEVIN P. REILLY, JR.		
Kevin P. Reilly, Jr. Attorney-In-Fact		

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

LAMAR ADVERTISING OF JACKSON, INC.

By: /s/ KEVIN P. REILLY, JR.

Kevin P. Reilly, Jr.
President and Chief Executive
Officer

SIGNATURE	TITLE	DATE
/s/ KEVIN P. REILLY, JR.	Director and Principal Executive	July 16, 1999
Kevin P. Reilly, Jr.		
/s/ KEITH A. ISTRE	Director and Principal Financial and Accounting Officer	July 16, 1999
Keith A. Istre		
/s/ SEAN REILLY	Director	July 16, 1999
Sean Reilly	-	
*	Director	July 16, 1999
Gerald H. Marchand		
/s/ T. EVERETT STEWART, JR.	Director	July 16, 1999
T. Everett Stewart, Jr.		
*By: /s/ KEVIN P. REILLY, JR.		
Kevin P. Reilly, Jr. Attorney-In-Fact		

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LAMAR ADVERTISING OF MICHIGAN, INC.

By: /s/ KEVIN P. REILLY, JR.

Kevin P. Reilly, Jr.
President and Chief Executive
Officer

SIGNATURE	TITLE	DATE
/s/ KEVIN P. REILLY, JR.	Director and Principal Executive - Officer	July 16, 1999
Kevin P. Reilly, Jr.		
/s/ KEITH A. ISTRE	Director and Principal Financial - and Accounting Officer	July 16, 1999
Keith A. Istre		
/s/ SEAN REILLY	Director	July 16, 1999
Sean Reilly		
*	Director	July 16, 1999
Gerald H. Marchand		
/s/ T. EVERETT STEWART, JR.	Director	July 16, 1999
T. Everett Stewart, Jr.		
*By: /s/ KEVIN P. REILLY, JR.		
Kevin P. Reilly, Jr. Attorney-In-Fact		

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LAMAR ADVERTISING OF MISSOURI, INC.

By: /s/ KEVIN P. REILLY, JR.

Kevin P. Reilly, Jr.
President and Chief Executive
Officer

SIGNATURE	TITLE 	DATE
/s/ KEVIN P. REILLY, JR.	Director and Principal Executive Officer	July 16, 1999
Kevin P. Reilly, Jr.		
/s/ KEITH A. ISTRE	Director and Principal Financial and Accounting Officer	July 16, 1999
Keith A. Istre		
/s/ SEAN REILLY	Director	July 16, 1999
Sean Reilly		
*	Director	July 16, 1999
Gerald H. Marchand		
/s/ T. EVERETT STEWART, JR.	Director	July 16, 1999
T. Everett Stewart, Jr.		
*By: /s/ KEVIN P. REILLY, JR.		
<pre>Kevin P. Reilly, Jr. Attorney-In-Fact</pre>		

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

LAMAR ADVERTISING OF MOBILE, INC.

By: /s/ KEVIN P. REILLY, JR.

Kevin P. Reilly, Jr.

and Chief Executive Officer

SIGNATURE	TITLE	DATE
/s/ KEVIN P. REILLY, JR.	Director and Principal Executive	July 16, 1999
Kevin P. Reilly, Jr.		
/s/ KEITH A. ISTRE	Director and Principal Financial and Accounting Officer	July 16, 1999
Keith A. Istre		
/s/ SEAN REILLY	Director	July 16, 1999
Sean Reilly		
*	Director	July 16, 1999
Gerald H. Marchand		
/s/ T. EVERETT STEWART, JR.	Director	July 16, 1999
T. Everett Stewart, Jr.		
*By: /s/ KEVIN C. REILLY, JR.		
Kevin C. Reilly, Jr. Attorney-In-Fact		

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

LAMAR ADVERTISING OF PENN, INC.

By: /s/ KEVIN P. REILLY, JR.

Kevin P. Reilly, Jr.
President and Chief Executive
Officer

SIGNATURE	TITLE	DATE
/s/ KEVIN P. REILLY, JR.	Director and Principal Executive	July 16, 1999
Kevin P. Reilly, Jr.	Ollicei	
/s/ KEITH A. ISTRE	Director and Principal Financial	July 16, 1999
Keith A. Istre	and Accounting Officer	
/s/ SEAN REILLY	Director	July 16, 1999
Sean Reilly		
*	Director	July 16, 1999
Gerald H. Marchand		
/s/ T. EVERETT STEWART, JR.	Director	July 16, 1999
T. Everett Stewart, Jr.		
*By: /s/ KEVIN P. REILLY, JR.		
Kevin P. Reilly, Jr. Attorney-In-Fact		

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LAMAR ADVERTISING OF SOUTH GEORGIA, INC.

By: /s/ KEVIN P. REILLY, JR.

Kevin P. Reilly, Jr.
President and Chief Executive

Officer

SIGNATURE	TITLE	DATE
/s/ KEVIN P. REILLY, JR.	Director and Principal Executive	July 16, 1999
Kevin P. Reilly, Jr.	officer	
/s/ KEITH A. ISTRE	Director and Principal Financial and Accounting Officer	July 16, 1999
Keith A. Istre	and Accounting Officer	
/s/ SEAN REILLY	Director 	July 16, 1999
Sean Reilly		
*	Director	July 16, 1999
Gerald H. Marchand		
/s/ T. EVERETT STEWART, JR.	Director	July 16, 1999
T. Everett Stewart, Jr.		
*By: /s/ KEVIN P. REILLY, JR.		
Kevin P. Reilly, Jr. Attorney-In-Fact		

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

LAMAR ADVERTISING OF SOUTH MISSISSIPPI, INC.

By: /s/ KEVIN P. REILLY, JR.

Kevin P. Reilly, Jr.
President and Chief Executive
Officer

SIGNATURE	TITLE	DATE
/s/ KEVIN P. REILLY, JR.	Director and Principal Executive - Officer	July 16, 1999
Kevin P. Reilly, Jr.		
/s/ KEITH A. ISTRE	Director and Principal Financial and Accounting Officer	July 16, 1999
Keith A. Istre	and 11000anoing 0111001	
/s/ SEAN REILLY	Director 	July 16, 1999
Sean Reilly		
*	Director	July 16, 1999
Gerald H. Marchand		
/s/ T. EVERETT STEWART, JR.	Director	July 16, 1999
T. Everett Stewart, Jr.		
*By: /s/ KEVIN P. REILLY, JR.		
Kevin P. Reilly, Jr. Attorney-In-Fact		

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

LAMAR ADVERTISING OF YOUNGSTOWN, INC.

By: /s/ KEVIN P. REILLY, JR.

Kevin P. Reilly, Jr.
President and Chief Executive
Officer

SIGNATURE	TITLE	DATE
/s/ KEVIN P. REILLY, JR.	Director and Principal Executive - Officer	July 16, 1999
Kevin P. Reilly, Jr.	Officer	
/s/ KEITH A. ISTRE	Director and Principal Financial	July 16, 1999
Keith A. Istre	and Accounting Officer	
/s/ SEAN REILLY	Director	July 16, 1999
Sean Reilly		
*	Director	July 16, 1999
Gerald H. Marchand		
/s/ T. EVERETT STEWART, JR.	Director	July 16, 1999
T. Everett Stewart, Jr.		
*By: /s/ KEVIN P. REILLY, JR.		
Kevin P. Reilly, Jr. Attorney-In-Fact		

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

LAMAR PENSACOLA TRANSIT, INC.

By: /s/ KEVIN P. REILLY, JR.

Kevin P. Reilly, Jr.
President and Chief Executive
Officer

SIGNATURE	TITLE	DATE
		7 1 16 1000
/s/ KEVIN P. REILLY, JR.	Director and Principal Executive Officer	July 16, 1999
Kevin P. Reilly, Jr.		
/s/ KEITH A. ISTRE	Director and Principal Financial and Accounting Officer	July 16, 1999
Keith A. Istre	and Accounting Officer	
/s/ SEAN REILLY	Director	July 16, 1999
Sean Reilly		
*	Director	July 16, 1999
Gerald H. Marchand		
/s/ T. EVERETT STEWART, JR.	Director	July 16, 1999
T. Everett Stewart, Jr.		
*By: /s/ KEVIN P. REILLY, JR.		
Kevin P. Reilly, Jr. Attorney-In-Fact		

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LAMAR TEXAS GENERAL PARTNER, INC.

By: /s/ KEVIN P. REILLY, JR.

Kevin P. Reilly, Jr.
President and Chief Executive
Officer

SIGNATURE	TITLE	DATE
/s/ KEVIN P. REILLY, JR.	Director and Principal Executive	July 16, 1999
Kevin P. Reilly, Jr.		
/s/ KEITH A. ISTRE	Director and Principal Financial and Accounting Officer	July 16, 1999
Keith A. Istre		
/s/ SEAN REILLY	Director	July 16, 1999
Sean Reilly		
*	Director	July 16, 1999
Gerald H. Marchand		
/s/ T. EVERETT STEWART, JR.	Director	July 16, 1999
T. Everett Stewart, Jr.		
*By: /s/ KEVIN P. REILLY, JR.		
Kevin P. Reilly, Jr. Attorney-In-Fact		

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LAMAR ELECTRICAL, INC.

By: /s/ KEVIN P. REILLY, JR.

Kevin P. Reilly, Jr.
President and Chief Executive
Officer

SIGNATURE	TITLE	DATE
/s/ KEVIN P. REILLY, JR.	Director and Principal Executive	July 16, 1999
Kevin P. Reilly, Jr.		
/s/ KEITH A. ISTRE	Director and Principal Financial and Accounting Officer	July 16, 1999
Keith A. Istre	and Accounting Officer	
/s/ SEAN REILLY	Director	July 16, 1999
Sean Reilly		
*	Director	July 16, 1999
Gerald H. Marchand		
/s/ T. EVERETT STEWART, JR.	Director	July 16, 1999
T. Everett Stewart, Jr.		
*By: /s/ KEVIN P. REILLY, JR.		
Kevin P. Reilly, Jr. Attorney-In-Fact		

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TLC PROPERTIES, INC.

By: /s/ SEAN E. REILLY

Sean E. Reilly
President and Chief Executive
Officer

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

SIGNATURE	TITLE 	DATE
/s/ SEAN E. REILLY	Principal Executive Officer	July 16, 1999
Sean E. Reilly		
	Director and Principal Financial and Accounting Officer	July 16, 1999
Keith A. Istre	and 11000anoling 0111001	
/s/ KEVIN P. REILLY, JR.		July 16, 1999
Kevin P. Reilly, Jr.		
/s/ SEAN REILLY	Director	July 16, 1999
Sean Reilly		
*	Director	July 16, 1999
Gerald H. Marchand		
/s/ T. EVERETT STEWART, JR.	Director	July 16, 1999
T. Everett Stewart, Jr.		
*By: /s/ KEVIN P. REILLY, JR.		
<pre>Kevin P. Reilly, Jr. Attorney-In-Fact</pre>		

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

TLC PROPERTIES II, INC.

By: /s/ KEVIN P. REILLY, JR.

Kevin P. Reilly, Jr.
President and Chief Executive
Officer

SIGNATURE	TITLE	DATE
/s/ KEVIN P. REILLY, JR.	Director and Principal Executive	July 16, 1999
Kevin P. Reilly, Jr.		
/s/ KEITH A. ISTRE	Director and Principal Financial and Accounting Officer	July 16, 1999
Keith A. Istre	and Accounting Officer	
/s/ SEAN REILLY	Director	July 16, 1999
Sean Reilly		
*	Director	July 16, 1999
Gerald H. Marchand		
/s/ T. EVERETT STEWART, JR.	Director	July 16, 1999
T. Everett Stewart, Jr.		
*By: /s/ KEVIN P. REILLY, JR.		
Kevin P. Reilly, Jr. Attorney-In-Fact		

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

CANADIAN TODS LIMITED

By: /s/ KEVIN P. REILLY, JR.

Kevin P. Reilly, Jr.
President and Chief Executive

Officer

SIGNATURE	TITLE	DATE
/s/ KEVIN P. REILLY, JR.	Director and Principal Executive Officer	July 16, 1999
Kevin P. Reilly, Jr.		
/s/ KEITH A. ISTRE	Director and Principal Financial	July 16, 1999
Keith A. Istre	- and Accounting Officer	
/s/ SEAN REILLY	Director	July 16, 1999
Sean Reilly		
*	Director	July 16, 1999
Gerald H. Marchand		
/s/ T. EVERETT STEWART, JR.	Director	July 16, 1999
T. Everett Stewart, Jr.		
*By: /s/ KEVIN P. REILLY, JR.		
Kevin P. Reilly, Jr. Attorney-In-Fact		

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LAMAR ADVERTISING OF SOUTH DAKOTA, INC.

By: /s/ KEVIN P. REILLY, JR.

Kevin P. Reilly, Jr.

President and Chief Executive
Officer

SIGNATURE	TITLE 	DATE
/s/ KEVIN P. REILLY, JR.	Director and Principal Executive	July 16, 1999
Kevin P. Reilly, Jr.	Officer	
/s/ KEITH A. ISTRE	Director and Principal Financial	July 16, 1999
Keith A. Istre	and Accounting Officer	
/s/ SEAN REILLY	Director	July 16, 1999
Sean Reilly		
*	Director	July 16, 1999
Gerald H. Marchand		
/s/ T. EVERETT STEWART, JR.	Director	July 16, 1999
T. Everett Stewart, Jr.		
By: /s/ KEVIN P. REILLY, JR.		
Kevin P. Reilly, Jr. Attorney-In-Fact		

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LAMAR OCI SOUTH CORPORATION

By: /s/ KEVIN P. REILLY, JR.

Kevin P. Reilly, Jr.

President and Chief Executive
Officer

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

SIGNATURE	TITLE 	DATE
/s/ KEVIN P. REILLY, JR.	Director and Principal Executive	July 16, 1999
Kevin P. Reilly, Jr. /s/ KEITH A. ISTRE	Director and Principal Financial and Accounting Officer	July 16, 1999
Keith A. Istre /s/ SEAN REILLY	Director	July 16, 1999
Sean Reilly *	Director	July 16, 1999
Gerald H. Marchand /s/ T. EVERETT STEWART, JR.	Director	July 16, 1999
T. Everett Stewart, Jr.		
*By: /s/ KEVIN P. REILLY, JR.		
Kevin P. Reilly, Jr. Attorney-In-Fact		

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

LAMAR OCI NORTH CORPORATION

By: /s/ KEVIN P. REILLY, JR.

Kevin P. Reilly, Jr.
President and Chief Executive
Officer

SIGNATURE	TITLE	DATE	
/s/ KEVIN P. REILLY, JR.	Director and Principal Executive	July 16, 1999	
Kevin P. Reilly, Jr.			
/s/ KEITH A. ISTRE	Director and Principal Financial and Accounting Officer	July 16, 1999	
Keith A. Istre	and Accounting Officer		
/s/ SEAN REILLY	Director	July 16, 1999	
Sean Reilly			
*	Director	July 16, 1999	
Gerald H. Marchand			
/s/ T. EVERETT STEWART, JR.	Director	July 16, 1999	
T. Everett Stewart, Jr.			
*By: /s/ KEVIN P. REILLY, JR.			
Kevin P. Reilly, Jr. Attorney-In-Fact			

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

LAMAR ADVERTISING OF GREENVILLE, INC.

By: /s/ KEVIN P. REILLY, JR.

Kevin P. Reilly, Jr.

President and Chief Executive Officer

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

SIGNATURE	TITLE	DATE	
/s/ KEVIN P. REILLY, JR.	±	July 16, 1999	
Kevin P. Reilly, Jr.	Ollicel		
/s/ KEITH A. ISTRE	Director and Principal Financial and Accounting Officer	July 16, 1999	
Keith A. Istre	and Accounting Officer		
/s/ SEAN REILLY	Director	July 16, 1999	
Sean Reilly			
*	Director	July 16, 1999	
Gerald H. Marchand			
/s/ T. EVERETT STEWART, JR.	Director	July 16, 1999	
T. Everett Stewart, Jr.			
*By: /s/ KEVIN P. REILLY, JR.			
Kevin P. Reilly, Jr. Attorney-In-Fact			

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

LAMAR ADVERTISING OF WEST VIRGINIA, INC.

By: /s/ KEVIN P. REILLY, JR.

Kevin P. Reilly, Jr.

President and Chief Executive
Officer

SIGNATURE	TITLE	DATE	
/s/ KEVIN P. REILLY, JR.	-	July 16, 1999	
Kevin P. Reilly, Jr.			
/s/ KEITH A. ISTRE	Director and Principal Financial and Accounting Officer	July 16, 1999	
Keith A. Istre			
/s/ SEAN REILLY	Director	July 16, 1999	
Sean Reilly			
*	Director	July 16, 1999	
Gerald H. Marchand			
/s/ T. EVERETT STEWART, JR.	Director	July 16, 1999	
T. Everett Stewart, Jr.			
*By: /s/ KEVIN P. REILLY, JR.			
Kevin P. Reilly, Jr. Attorney-In-Fact			

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

LAMAR ADVERTISING OF ASHLAND, INC.

By: /s/ KEVIN P. REILLY, JR.

Kevin P. Reilly, Jr.

President and Chief Executive Officer

Pursuant to the requirements of the Securities Act of 1933, this Registration Statement has been signed by the following persons in the capacities and on the dates indicated.

SIGNATURE	TITLE	DATE	
			
/s/ KEVIN P. REILLY, JR.	Director and Principal Executive	July 16, 1999	
Kevin P. Reilly, Jr.	Officer		
/s/ KEITH A. ISTRE	Director and Principal Financial and Accounting Officer	July 16, 1999	
Keith A. Istre	and Accounting Officer		
/s/ SEAN REILLY	Director	July 16, 1999	
Sean Reilly			
*	Director	July 16, 1999	
Gerald H. Marchand			
/s/ T. EVERETT STEWART, JR.	Director	July 16, 1999	
T. Everett Stewart, Jr.			
*By: /s/ KEVIN P. REILLY, JR.			
Kevin P. Reilly, Jr. Attorney-In-Fact			

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

AMERICAN SIGNS, INC.

By: /s/ KEVIN P. REILLY, JR.

Kevin P. Reilly, Jr.
President and Chief Executive
Officer

SIGNATURE	TITLE 	DATE 	
/s/ KEVIN P. REILLY, JR	Director and Principal Executive Officer	July 16, 1999	
/s/ KEITH A. ISTRE	Director and Principal Financial and Accounting Officer	July 16, 1999	
Keith A. Istre	and Accounting Officer		
/s/ SEAN REILLY	Director	July 16, 1999	
Sean Reilly			
*	Director	July 16, 1999	
Gerald H. Marchand			
*By: /s/ KEVIN P. REILLY, JR.			
Kevin P. Reilly, Jr. Attorney-In-Fact			

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

COLORADO LOGOS, INC.

By: /s/ T. EVERETT STEWART, JR.

T. Everett Stewart, Jr.

President and Chief Executive
Officer

POWER OF ATTORNEY

We, the undersigned officers and directors of Colorado Logos, Inc., hereby severally constitute and appoint Kevin P. Reilly, Jr. and Keith A. Istre, and each of them singly, our true and lawful attorneys, with full power to them in any and all capacities, to sign any amendments to this amendment to the Registration Statement on Form S-3, and any related Rule 462(b) registration statement or amendment thereto, and to file the same, with exhibits thereto and other documents in connection therewith, with the Securities and Exchange Commission, hereby ratifying and confirming all that each of said attorneys-in-fact may do or cause to be done by virtue thereof.

SIGNATURE	TITLE 	DATE 	
/s/ T. EVERETT STEWART, JR. T. Everett Stewart, Jr.	Director and Principal Executive Officer	July 16, 1999	
/s/ KEITH A. ISTRE	Director and Principal Financial and Accounting Officer	July 16, 1999	
Keith A. Istre	and Accounting Officer		
/s/ SEAN REILLY	Director	July 16, 1999	
Sean Reilly			
/s/ GERALD H. MARCHAND	Director	July 16, 1999	
Gerald H. Marchand	-		
/s/ KEVIN P. REILLY, JR.	Director	July 16, 1999	
Kevin P. Reilly, Jr.			
/s/ T. EVERETT STEWART, JR.	Director	July 16, 1999	
T. Everett Stewart, Jr.			

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

NEW MEXICO LOGOS, INC.

By: /s/ T. EVERETT STEWART, JR.

T. Everett Stewart, Jr.

President and Chief Executive
Officer

POWER OF ATTORNEY

We, the undersigned officers and directors of New Mexico Logos, Inc., hereby severally constitute and appoint Kevin P. Reilly, Jr. and Keith A. Istre, and each of them singly, our true and lawful attorneys, with full power to them in any and all capacities, to sign any amendments to this amendment to the Registration Statement on Form S-3, and any related Rule 462(b) registration statement or amendment thereto, and to file the same, with exhibits thereto and other documents in connection therewith, with the Securities and Exchange Commission, hereby ratifying and confirming all that each of said attorneys-in-fact may do or cause to be done by virtue thereof.

SIGNATURE	TITLE 	DATE 	
/s/ T. EVERETT STEWART, JR. T. Everett Stewart, Jr.	Director and Principal Executive Officer	July 16, 1999	
/s/ KEITH A. ISTRE	Director and Principal Financial and Accounting Officer	July 16, 1999	
Keith A. Istre /s/ SEAN REILLY	Director	July 16, 1999	
Sean Reilly			
/s/ GERALD H. MARCHANDGerald H. Marchand	Director 	July 16, 1999	
/s/ KEVIN P. REILLY, JR.	Director	July 16, 1999	
Kevin P. Reilly, Jr.			
/s/ T. EVERETT STEWART, JR.	Director	July 16, 1999	
T. Everett Stewart, Jr.			

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

LAMAR ADVERTISING OF ROLAND, INC.

By: /s/ KEVIN P. REILLY, JR.

Kevin P. Reilly, Jr.
President and Chief Executive
Officer

POWER OF ATTORNEY

We, the undersigned officers and directors of Lamar Advertising of Roland, Inc., hereby severally constitute and appoint Kevin P. Reilly, Jr. and Keith A. Istre, and each of them singly, our true and lawful attorneys, with full power to them in any and all capacities, to sign any amendments to this amendment to the Registration Statement on Form S-3 (including Pre- and Post-Effective Amendments), and any related Rule 462(b) registration statement or amendment thereto, and to file the same, with exhibits thereto and other documents in connection therewith, with the Securities and Exchange Commission, hereby ratifying and confirming all that each of said attorneys-in-fact may do or cause to be done by virtue thereof.

SIGNATURE 	TITLE 	DATE 	
/s/ KEVIN P. REILLY, JR.	Director and Principal Executive Officer	July 16, 1999	
Kevin P. Reilly, Jr.			
/s/ KEITH A. ISTRE	Director and Principal Financial and Accounting Officer	July 16, 1999	
Keith A. Istre	and necounting officer		
/s/ SEAN REILLY	Director	July 16, 1999	
Sean Reilly			
/s/ T. EVERETT STEWART, JR.	Director	July 16, 1999	
T. Everett Stewart, Jr.			
/s/ GERALD H. MARCHAND	Director	July 16, 1999	
Gerald H. Marchand			

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

LAMAR ADVERTISING OF KENTUCKY, INC.

By: /s/ KEVIN P. REILLY, JR.

Kevin P. Reilly, Jr.
President and Chief Executive
Officer

POWER OF ATTORNEY

We, the undersigned officers and directors of Lamar Advertising of Kentucky, Inc., hereby severally constitute and appoint Kevin P. Reilly, Jr. and Keith A. Istre, and each of them singly, our true and lawful attorneys, with full power to them in any and all capacities, to sign any amendments to this amendment to the Registration Statement on Form S-3, and any related Rule 462(b) registration statement or amendment thereto, and to file the same, with exhibits thereto and other documents in connection therewith, with the Securities and Exchange Commission, hereby ratifying and confirming all that each of said attorneys-in-fact may do or cause to be done by virtue thereof.

SIGNATURE	SIGNATURE TITLE		
			
/s/ KEVIN P. REILLY, JR.	Director and Principal Executive	July 16, 1999	
Kevin P. Reilly, Jr.	Officer		
/s/ KEITH A. ISTRE	Director and Principal Financial	July 16, 1999	
Keith A. Istre	and Accounting Officer		
/s/ T. EVERETT STEWART, JR.	Director	July 16, 1999	
T. Everett Stewart, Jr.			
/s/ GERALD H. MARCHAND	Director	July 16, 1999	
Gerald H. Marchand			
/s/ SEAN REILLY	Director	July 16, 1999	
Sean Reilly			

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

LAMAR ROBINSON, INC.

By: /s/ KEVIN P. REILLY, JR.

Kevin P. Reilly, Jr.

President and Chief Executive Officer

POWER OF ATTORNEY

We, the undersigned officers and directors of Lamar Robinson, Inc., hereby severally constitute and appoint Kevin P. Reilly, Jr. and Keith A. Istre, and each of them singly, our true and lawful attorneys, with full power to them in any and all capacities, to sign any amendments to this amendment to the Registration Statement on Form S-3, and any related Rule 462(b) registration statement or amendment thereto, and to file the same, with exhibits thereto and other documents in connection therewith, with the Securities and Exchange Commission, hereby ratifying and confirming all that each of said attorneys-in-fact may do or cause to be done by virtue thereof.

SIGNATURE	TITLE 	DATE 	
/s/ KEVIN P. REILLY, JR.	Director and Principal Executive	July 16, 1999	
Kevin P. Reilly, Jr.	Ollicei		
/s/ KEITH A. ISTRE	Director and Principal Financial	July 16, 1999	
Keith A. Istre	and Accounting Officer		
/s/ SEAN REILLY	Director	July 16, 1999	
Sean Reilly	-		
/s/ GERALD H. MARCHAND	Director	July 16, 1999	
Gerald H. Marchand			
/s/ T. EVERETT STEWART, JR.	Director	July 16, 1999	
T. Everett Stewart, Jr.			

Pursuant to the requirements of the Securities Act of 1933, the Registrant certified that it has reasonable grounds to believe that it meets all of the requirements for filing on Form S-3 and has duly caused this amendment to the Registration Statement to be signed on its behalf by the undersigned, thereunto duly authorized, in the City of Baton Rouge, State of Louisiana, on July 16, 1999.

LAMAR NEW HOLDING CO.

By: /s/ KEVIN P. REILLY, JR.

Kevin P. Reilly, Jr.

President and Chief Executive Officer

POWER OF ATTORNEY

We, the undersigned officers and directors of Lamar New Holding Co., hereby severally constitute and appoint Kevin P. Reilly, Jr. and Keith A. Istre, and each of them singly, our true and lawful attorneys, with full power to them in any and all capacities, to sign any amendments to this amendment to the Registration Statement on Form S-3, and any related Rule 462(b) registration statement or amendment thereto, and to file the same, with exhibits thereto and other documents in connection therewith, with the Securities and Exchange Commission, hereby ratifying and confirming all that each of said attorneys-in-fact may do or cause to be done by virtue thereof.

SIGNATURE	TITLE 	DATE 	
/s/ KEVIN P. REILLY, JR.	Director and Principal Executive Officer	July 16, 1999	
Kevin P. Reilly, Jr.			
/s/ KEITH A. ISTRE	Director and Principal Financial and Accounting Officer	July 16, 1999	
Keith A. Istre	and Accounting Officer		
/s/ SEAN REILLY	Director	July 16, 1999	
Sean Reilly			
/s/ GERALD H. MARCHAND	Director	July 16, 1999	
Gerald H. Marchand			
/s/ CHARLES W. LAMAR	Director	July 16, 1999	
Charles W. Lamar			

 /s/ T. EVERETT STEWART, JR.	Director	July 16, 1999
 T. Everett Stewart, Jr.		
/s/ JACK S. ROME, JR.	Director	July 16, 1999
 Jack S. Rome, Jr.		
	Director	
 Stephen Mumblow		