UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

FORM 8-K

CURRENT REPORT

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): December 12, 2012

LAMAR ADVERTISING COMPANY

LAMAR MEDIA CORP.

(Exact name of registrants as specified in their charters)

Delaware Delaware (States or other jurisdictions of incorporation) 0-30242 1-12407 (Commission File Numbers) 72-1449411 72-1205791 (IRS Employer Identification Nos.)

5321 Corporate Boulevard, Baton Rouge, Louisiana 70808 (Address of principal executive offices and zip code)

(225) 926-1000

(Registrants' telephone number, including area code)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

□ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Item 8.01. Other Events.

On December 12, 2012, Lamar Advertising Company issued a press release announcing that its wholly owned subsidiary, Lamar Media Corp., has issued an irrevocable notice to repay \$295 million of the Term B loan under its senior credit facility. The press release is attached hereto as Exhibit 99.1 and incorporated by reference herein.

Item 9.01. Financial Statements and Exhibits.

(d) Exhibits

Exhibit No.Description99.1Press release of Lamar Advertising Company dated December 12, 2012.

SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the registrants have duly caused this report to be signed on their behalf by the undersigned hereunto duly authorized.

Date: December 12, 2012

Date: December 12, 2012

LAMAR ADVERTISING COMPANY

By: /s/ Keith A. Istre

Keith A. Istre Treasurer and Chief Financial Officer

LAMAR MEDIA CORP.

By: /s/ Keith A. Istre Keith A. Istre Treasurer and Chief Financial Officer

EXHIBIT INDEX

<u>Exhibit No.</u> 99.1 Description
Press release of Lamar Advertising Company dated December 12, 2012.



5321 Corporate Boulevard Baton Rouge, LA 70808

Lamar Advertising Company Announce Repayment of Senior Credit Facility Indebtedness

Baton Rouge, LA — December 12, 2012 — Lamar Advertising Company (Nasdaq: LAMR), a leading owner and operator of outdoor advertising and logo sign displays, announced today that its wholly owned subsidiary, Lamar Media Corp. ("Lamar Media") has issued an irrevocable notice to repay \$295 million of the Term B loan under its senior credit facility. The Term B loan bears interest at a rate of 4.0% and matures on December 31, 2016. The repayment is expected to be effective on December 14, 2012. Following the repayment, approximately \$22 million will remain outstanding under the Term B loan. Lamar Media is funding the repayment with the approximately \$240 million of proceeds remaining from its previously announced institutional private placement of \$535 million aggregate principal amount of 5% Senior Subordinated Notes due 2023, which closed on October 30, 2012, and cash from operations.

Forward-Looking Statements

This press release contains forward-looking statements regarding Lamar Media's expected repayment of indebtedness under its senior credit facility. These forward-looking statements involves risks and uncertainties that could cause results to differ materially from performance expressed or implied by these forward-looking statements.

Contact:

Lamar Media Corp. Keith Istre Chief Financial Officer (225) 926-1000 KI@lamar.com