FORM 4

obligations may continue. See Instruction 1(b).

Check this box if no longer subject to Section 16. Form 4 or Form 5

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPRO	DVAL					
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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* REILLY ANNA						2. Issuer Name and Ticker or Trading Symbol LAMAR ADVERTISING CO/NEW LAMR									5. Relationship of Repor (Check all applicable) X Director			ng Person(s) to Issuer 10% Owner		
(Last) (First) (Middle) C/O LAMAR ADVERTISING COMPANY 5551 CORPORATE BOULEVARD					3. Date of Earliest Transaction (Month/Day/Year) 05/24/2007											Office	er (give title v)		Other below)	(specify
(Street) BATON ROUGE LA 70808					4. If	4. If Amendment, Date of Original Filed (Month/Day/Year)									ine) X I	dual or Joint/Group Filing (Check Applicable Form filed by One Reporting Person Form filed by More than One Reporting Person				
(City)	(St	ate) (2	Zip)																	
Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned																				
1. Title of Security (Instr. 3) 2. Transar Date (Month/Da					Execu Day/Year) if any			A. Deemed xecution Date, any Month/Day/Year)		Transaction Dispose Code (Instr. 5)		rities Acquired (A ed Of (D) (Instr. 3,			, 4 and Sec Ben Owi		cially I Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)		7. Nature of Indirect Beneficial Ownership
						Code	v	Amount		A) or D)	Price	ຸ ∣Tr	Reported Transaction(s) (Instr. 3 and 4)				(Instr. 4)			
Class A Common Stock 05/24/							/2007				465		A	\$	\$0		465)	
Class A Common Stock															2		26,515		I	By GRAT ⁽¹⁾
		Та	ble II - D (e								sed of, onvertib					ed				
1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deeme Execution I if any (Month/Day	Date,	4. Transa Code (8)	(Instr.	of Deriv	r osed) r. 3, 4	Expirati (Month/	Date Exercisable and Expiration Date Month/Day/Year) Date Expiration Date Expiration Date Date Date			or	ount nber	nt er		9. Number of derivative Securities Beneficially Owned Following Reported Transaction (Instr. 4)	Ow For Dire or I (I) (nership m: ect (D) ndirect Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)

Explanation of Responses:

1. Shares held by the Reporting Person's grantor retained annuity trust.

Remarks:

James R. McIlwain, as 05/29/2007 attorney-in-fact

** Signature of Reporting Person

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

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