## FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

Check this box if no longer subject to Section 16. Form 4 or Form 5  $\square$ obligations may continue. See Instruction 1(b).

## STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL OMB Number: 3235-0287

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Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Johnson Jay LeC		2. Issuer Name and Ticker or Trading Symbol LAMAR ADVERTISING CO/NEW [ LAMR ]						tionship of Reporting all applicable) Director	Person(s) to Iss					
(Last) (First) (Middle) C/O LAMAR ADVERTISING COMPANY				3. Date of Earliest Transaction (Month/Day/Year) 10/08/2019						Officer (give title below) CFO, Trea	Other below) asurer, EVP	(specify		
5321 CORPORATE BOULEVARD				4. If Amendment, Date of Original Filed (Month/Day/Year)						6. Individual or Joint/Group Filing (Check Applicable Line) X Form filed by One Reporting Person				
(Street)										Form filed by More than One Reporting Person				
BATON ROUGE LA 70808										· · · · · · · · · · · · · · · · · · ·		g		
(City) (S	State)	(Zip)												
	Та	able I - Noi	n-Derivative	Securities Acq	uired,	Disp	osed of, or	Bene	ficially O	wned				
Date			2. Transaction Date (Month/Day/Year	Execution Date,		ction nstr.	4. Securities A Disposed Of (I			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership		
					Code	v	Amount	(A) or (D)	Price	Reported Transaction(s) (Instr. 3 and 4)		(Instr. 4)		

												· · · ·	,		
	Class A Common Stock			10/0	08/2019		Α		16,157(1)	Α	\$ <mark>0</mark>	16	,157	D	
	Class A Common Stock			10/0	08/2019		F		2,460	D	\$81.59	13	,697	D	
	Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned   (e.g., puts, calls, warrants, options, convertible securities)														
1 Title of 2 3 Transaction 3A Deemed 4 5 Number 6 Date Everyisship and 7 Title and Amount 8 Price 9 Number of 10										f 10	11 Natura				

Derivative	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	Beneficial Ownership (Instr. 4)	
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares		Transaction(s) (Instr. 4)			

Explanation of Responses:

1. The securities reported were granted pursuant to the Issuer's 1996 Equity Incentive Plan. 5,386 shares were fully vested on the date of grant, 5,386 shares vest on the first anniversary of the date of grant, and the remaining 5,385 shares vest on the second anniversary of the date of grant.

## Remarks:

## /s/ James McIlwain, as attorney- 10/10/2019 in-fact

\*\* Signature of Reporting Person Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

 $^{\star}$  If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

\*\* Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.