

OMB APPROVAL	
OMB Number:	3235-0287
Estimated average burden hours per response:	0.5

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>REILLY KEVIN P JR</u> (Last) (First) (Middle) <u>C/O LAMAR ADVERTISING COMPANY</u> <u>5551 CORPORATE BOULEVARD</u> (Street) <u>BATON LA 70808</u> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>LAMAR ADVERTISING CO/NEW [LAMR]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) <input checked="" type="checkbox"/> Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>President and CEO</u>
	3. Date of Earliest Transaction (Month/Day/Year) <u>12/27/2005</u>	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	
		6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Class A Common Stock	12/27/2005		S		400 ⁽¹⁾	D	\$46.33 ⁽²⁾	29,052 ⁽³⁾	I	By Children and Trust ⁽⁴⁾⁽⁵⁾
Class A Common Stock	12/27/2005		S		900 ⁽¹⁾	D	\$46.34 ⁽²⁾	28,152 ⁽³⁾	I	By Children and Trust ⁽⁴⁾⁽⁵⁾
Class A Common Stock	12/27/2005		S		987 ⁽¹⁾	D	\$46.35 ⁽²⁾	27,165 ⁽³⁾	I	By Children and Trust ⁽⁴⁾⁽⁵⁾
Class A Common Stock	12/27/2005		S		501 ⁽¹⁾	D	\$46.36 ⁽²⁾	26,664 ⁽³⁾	I	By Children and Trust ⁽⁴⁾⁽⁵⁾
Class A Common Stock	12/27/2005		S		500 ⁽¹⁾	D	\$46.38 ⁽²⁾	26,164 ⁽³⁾	I	By Children and Trust ⁽⁴⁾⁽⁵⁾
Class A Common Stock	12/27/2005		S		500 ⁽¹⁾	D	\$46.39 ⁽²⁾	25,664 ⁽³⁾	I	By Children and Trust ⁽⁴⁾⁽⁵⁾
Class A Common Stock	12/27/2005		S		600 ⁽¹⁾	D	\$46.4 ⁽²⁾	25,064 ⁽³⁾	I	By Children and Trust ⁽⁴⁾⁽⁵⁾
Class A Common Stock	12/27/2005		S		400 ⁽¹⁾	D	\$46.41 ⁽²⁾	24,664 ⁽³⁾	I	By Children and Trust ⁽⁴⁾⁽⁵⁾
Class A Common Stock	12/27/2005		S		900 ⁽¹⁾	D	\$46.42 ⁽²⁾	23,764 ⁽³⁾	I	By Children and Trust ⁽⁴⁾⁽⁵⁾
Class A Common Stock	12/27/2005		S		379 ⁽¹⁾	D	\$46.43 ⁽²⁾	23,385 ⁽³⁾	I	By Children and Trust ⁽⁴⁾⁽⁵⁾

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			Code	V	Amount	(A) or (D)	Price			
Class A Common Stock	12/27/2005		S		200 ⁽¹⁾	D	\$46.47 ⁽²⁾	23,185 ⁽³⁾	I	By Children and Trust ⁽⁴⁾⁽⁵⁾
Class A Common Stock	12/27/2005		S		427 ⁽¹⁾	D	\$46.48 ⁽²⁾	22,758 ⁽³⁾	I	By Children and Trust ⁽⁴⁾⁽⁵⁾
Class A Common Stock	12/27/2005		S		300 ⁽¹⁾	D	\$46.49 ⁽²⁾	22,458 ⁽³⁾	I	By Children and Trust ⁽⁴⁾⁽⁵⁾
Class A Common Stock	12/27/2005		S		500 ⁽¹⁾	D	\$46.5 ⁽²⁾	21,958 ⁽³⁾	I	By Children and Trust ⁽⁴⁾⁽⁵⁾
Class A Common Stock	12/27/2005		S		400 ⁽¹⁾	D	\$46.51 ⁽²⁾	21,558 ⁽³⁾	I	By Children and Trust ⁽⁴⁾⁽⁵⁾
Class A Common Stock	12/27/2005		S		400 ⁽¹⁾	D	\$46.52 ⁽²⁾	21,158 ⁽³⁾	I	By Children and Trust ⁽⁴⁾⁽⁵⁾
Class A Common Stock	12/27/2005		S		302 ⁽¹⁾	D	\$46.53 ⁽²⁾	20,856 ⁽³⁾	I	By Children and Trust ⁽⁴⁾⁽⁵⁾
Class A Common Stock	12/27/2005		S		488 ⁽¹⁾	D	\$46.54 ⁽²⁾	20,368 ⁽³⁾	I	By Children and Trust ⁽⁴⁾⁽⁵⁾
Class A Common Stock	12/27/2005		S		626 ⁽¹⁾	D	\$46.55 ⁽²⁾	19,742 ⁽³⁾	I	By Children and Trust ⁽⁴⁾⁽⁵⁾
Class A Common Stock	12/27/2005		S		918 ⁽¹⁾	D	\$46.56 ⁽²⁾	18,824 ⁽³⁾	I	By Children and Trust ⁽⁴⁾⁽⁵⁾
Class A Common Stock	12/27/2005		S		600 ⁽¹⁾	D	\$46.57 ⁽²⁾	18,224 ⁽³⁾	I	By Children and Trust ⁽⁴⁾⁽⁵⁾
Class A Common Stock	12/27/2005		S		400 ⁽¹⁾	D	\$46.58 ⁽²⁾	17,824 ⁽³⁾	I	By Children and Trust ⁽⁴⁾⁽⁵⁾
Class A Common Stock	12/27/2005		S		126 ⁽¹⁾	D	\$46.59 ⁽²⁾	17,698 ⁽³⁾	I	By Children and Trust ⁽⁴⁾⁽⁵⁾
Class A Common Stock	12/27/2005		S		400 ⁽¹⁾	D	\$46.6 ⁽²⁾	17,298 ⁽³⁾	I	By Children and Trust ⁽⁴⁾⁽⁵⁾
Class A Common Stock	12/27/2005		S		600 ⁽¹⁾	D	\$46.61 ⁽²⁾	16,698 ⁽³⁾	I	By Children and Trust ⁽⁴⁾⁽⁵⁾

